

EUR 3,335 donated to Life Project 4 Youth Luxembourg

The employees of the BNP Paribas Group in Luxembourg
run for a good cause

During a ceremony organised on 3 October 2018, Marc Lenert, a member of the Executive Committee of BGL BNP Paribas and Chairman of the *Cercle Amical et Sportif* (C.A.S.) of BNP Paribas in Luxembourg, and Christine Donati, Chairwoman of the C.A.S. Running Section, presented a cheque for EUR 3,335 to Jean-Marie Demeure, vice chairman of the *Life Project 4 Youth* (LP4Y) Luxembourg.

The cheque was presented after almost 70 employees of the BNP Paribas Group in Luxembourg participated in the Luxembourg Night Marathon on 12 May 2018. To support them in their efforts, the management of the BNP Paribas Group in Luxembourg had committed to make a donation proportional to the number of runners crossing the finish line. For the 13th year running, the involvement of the Group's employees in Luxembourg has helped support a charitable organisation.

This year, the funds raised will be used to support the charity Life Project 4 Youth Luxembourg in its daily activities to promote Youth inclusion through entrepreneurship in the Philippines, Vietnam, India and Indonesia. At the cheque handover ceremony, Jean-Marie Demeure expressed his gratitude for the shared commitment to the work of LP4Y Luxembourg.

Marc Lenert took the opportunity to thank the employees of BNP Paribas Group in Luxembourg who took part in the 2018 edition of the ING Night Marathon: "I would like to congratulate all employees who, by taking part in the marathon, have done their bit for a good cause and helped us raise this money for Life Project 4 Youth Luxembourg. We aim to be socially responsible and are committed to helping the community. By combining sport and social engagement, this initiative is a true reflection of our Group's values."

About Life Project 4 Youth

Since 2009, Life Project 4 Youth (LP4Y) is addressing problems that are the causes of exclusion: poverty, lack of education, lack of decent work, lack of connexion with the corporate world... How to address such issues? By the Youths. LP4Y makes them entrepreneurs of their own lives through entrepreneurial projects. Within the Life Project Centers, incubators of entrepreneurial projects, and through unique and replicable pedagogy based on experiential learning and positive entrepreneurial mindset, the Youths commit to

follow, for an average of 9 months, the "Professional Training for Entrepreneurs" (PTE). In teams of fifteen, the Youths manage a micro-business project and receive training to enhance their skills. Moreover, LP4Y creates an integration ecosystem composed of companies, communities, local government units or NGOs that accompany the Youths to the decent world. LP4Y is a catalyst: The Youths themselves commit to following the program, they approach the companies to get internships and be hired and get their families out of poverty. Their testimonies and actions can transform their communities. By the end of 2018, LP4Y has accompanied almost 2000 Youths: 1000 are well integrated in the corporate world and 550 are currently in the program and 300 in internship or job search. Indirectly, there are 15 000 people who have been positively impacted by LP4Y's actions.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in Luxembourg and part of the BNP Paribas Group. It offers an especially wide range of financial products and bancassurance solutions to individuals, professionals, businesses and private banking clients. At end 2017, the BNP Paribas Group employed around 3,700 people in Luxembourg, of which 2,379 at BGL BNP Paribas.

In 2018, the international magazine Euromoney named BGL BNP Paribas "Best Bank in Luxembourg" for the third year in a row.

About BNP Paribas

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 73 countries, with more than 196,000 employees, including more than 149,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending.

BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

Press contacts:

Life Project 4 Youth Luxembourg

Jean-Marie Demeure +352 621 152 584

jeanmarie.demeure@lp4y.org

BGL BNP Paribas

Eliane Thines +352 42 42-62 64

eliane.thines@bgl.lu

Corinne Thill +352 42 42-30 85

corinne.thill@bgl.lu



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