



PRESS RELEASE **BGL BNP Paribas launches** **iPhone Web Banking app** **for Apple Watch***

Reflecting its commitment to a digital future, BGL BNP Paribas has developed a simplified version of the Web Banking app for the Apple Watch smartwatch. The app, a first on the Luxembourg market, allows clients to use their watches to quickly check their balances and recent transactions for their main accounts without having to enter a code, thanks to the Express View mode of the associated iPhone app. The app is already available for download from the App Store and connectivity with the watch will be possible from 24 April 2015.

Kik Schneider, member of the BGL BNP Paribas Management Board and Head of Retail and Corporate Banking in Luxembourg, says: "This innovation allows BGL BNP Paribas to fully live up to its reputation as *The bank for a changing world* and pursue its omni-channel approach, designed to allow our clients to interact with the bank as simply as possible using the most convenient channel for them."

To support this launch, the bank is organising a contest, available on its Facebook page from 24 April 2015, which will allow web-users who have "liked" the Apple Watch demonstration video to take part in a prize draw and have the chance of winning an Apple Watch Sport.

* Apple Watch is a trademark of Apple Inc., registered in the U.S. and other countries.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas has a presence in 75 countries with more than 185,000 employees, including 145,000 in Europe. It ranks highly in its two core activities: Retail Banking & Services (comprised of Domestic Markets and International Financial Services) and Corporate & Institutional Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.



Press contacts:

Anne Wenandy

+352 42 42-46 14

anne.wenandy@bgl.lu

Eliane Thines

+352 42 42-62 64

eliane.thines@bgl.lu

Marie Guérin

+352 42 42-32 17

marie.guerin@bgl.lu

Yves Hoffmann

+352 42 42-65 80

yves.hoffmann@bgl.lu

