



**PRESS RELEASE**  
**BGL BNP Paribas supports**  
**“Association Luxembourg Alzheimer”**  
**Presentation of two cheques totalling 10,000 euros**

BGL BNP Paribas presented two cheques to the “Association Luxembourg Alzheimer” (ALA) in a ceremony at corporate headquarters on 31 January 2013. The donation followed a joint decision by two of the bank’s departments, Business Banking and Corporate & Investment Banking (Treasury), to support ALA by replacing traditional end-of-year gifts with a joint donation. Representatives from both departments presented two cheques totalling 10,000 euros to ALA officials.

ALA is a non-profit organisation with 25 years’ experience that helps people suffering from pathological dementia. It draws on its extensive knowledge to provide an overall package of care and support for patients. Six daycare centres (Esch/Alzette, Rumelange, Dudelange, Bonnevoie, Dommeldange and Dahl) and, since July 2007, the “Beim Goldknapp” care home in Erpeldange/Ettelbruck offer physical and mental assistance to persons suffering from dementia, especially Alzheimer’s disease. In 2010 there were an estimated 35.6 million people with dementia worldwide.

This initiative is yet another illustration of BGL BNP Paribas’ commitment to corporate social responsibility and its determination to play an active part in Luxembourg society.

**About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg’s number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2012 the international magazine *The Banker* named BGL BNP Paribas “Bank of the Year” in Luxembourg for the second year in a row.

**About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) has a presence in 80 countries with nearly 200,000 employees, including more than 150,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.



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