

Luxembourg, 29 June 2011

## **PRESS RELEASE**

### **BNP Paribas donates €6,500 to SOS Villages d'Enfants Monde: Luxembourg staffers run for a good cause**

At a reception on 27 June 2011, Eric Martin, BNP Paribas Country Head and Chairman of the BGL BNP Paribas Management Board, presented a cheque for €6,500 to Sophie Molitor, Director of SOS Villages d'Enfants Monde.

The donation marked the participation of nearly 200 Luxembourg-based staff members of BNP Paribas in the Luxembourg Marathon on 11 June. Backing their efforts, the management of BNP Paribas in Luxembourg had promised to make a contribution to the charity based on the number of runners who finished the race. This is the sixth year in a row that employees have shown their support for the activities of SOS Villages d'Enfants Monde.

This year's donation will go towards a family strengthening programme in Sabalibougou, Mali. Launched in 2010, the three-year initiative aims to improve living conditions for 600 children from 66 families in need.

In accepting the cheque, Sophie Molitor thanked BNP Paribas for again choosing SOS Villages d'Enfants Monde as the beneficiary of its employees' exemplary teamwork in one of Luxembourg's biggest sporting events: *"The donation will go towards our family strengthening programme in Sabalibougou, Mali. The goal is to improve living conditions for 600 children from 66 families at risk, so that we can reduce the number of children whose families may become unable to care for them. I can only offer my warmest thanks and deepest gratitude to BNP Paribas for supporting our efforts to help Mali's underprivileged children."*

Eric Martin congratulated the many BNP Paribas employees in Luxembourg who turned out for the race: *"Thanks to their commitment to this excellent cause, BNP Paribas can once again make a donation to SOS Villages d'Enfants that testifies to its corporate values."*

#### **SOS Villages d'Enfants Monde**

SOS Villages d'Enfants Monde is a Luxembourg association, which belongs to SOS Children's Villages International, the worldwide federation of SOS Children's Villages associations.

A non-denominational, non-governmental organisation, it is dedicated to helping orphans and other abandoned and destitute children in 132 countries. Over 80,000 children and young people have found new homes at the 518 SOS Children's Villages and the 392 SOS Youth Facilities. It also helps over 430,000 people – mainly children and their families – through 607 Family Strengthening Programmes providing material, psychological and educational support. Over

158,000 children and young people receive an education through 186 SOS Schools, 229 SOS Kindergartens and 103 SOS Vocational Training Centres.

In operation for 37 years, SOS Villages d'Enfants Monde has drawn upon the support of Luxembourg's Ministry for Cooperation and Humanitarian Action and the generosity of its many donors, sponsors and friends to undertake concrete projects in developing countries. These include the construction of SOS Children's Villages, schools, kindergartens, social and medical infrastructure as well as Family Strengthening Programmes and emergency aid.

#### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

#### **About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) is one of the six strongest banks in the world\*. The Group has a presence in more than 80 countries and more than 200,000 employees, including more than 160,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across the Europe-Mediterranean zone and boasts a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

\* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

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