



PRESS RELEASE

**BGL BNP Paribas confirms commitment to
corporate social responsibility**

**BGL BNP Paribas supports staff members contributing to the
action of 14 associations**

At a ceremony at BGL BNP Paribas headquarters on 13 January 2011, 14 associations whose initiatives are backed by the active involvement of staff members of the group in Luxembourg were presented with a cheque for EUR 39,720 as part of the bank's Coup de Pouce programme. Eric Martin and Carlo Thill, Chairmen of the BGL BNP Paribas Management Board, attended the event.

The Coup de Pouce programme was set up to support the participation of employees in philanthropic activities, underscoring the bank's commitment to step up its action in favour of social responsibility initiatives.

In addition to financial support, the programme is illustrated by the Associations' Christmas Market organized at bank headquarters from 20-23 December last year. This was an opportunity for sponsored associations to present their activities and for employees to do their Christmas shopping, making a contribution to a good cause at the same time. Employee donations to a fund collection sponsored by the bank and partner company Sodexo led to the presentation of an additional cheque for €1,000 to one of the 14 associations, selected in a random draw.

Continuing its longstanding tradition of active involvement in philanthropy, BGL BNP Paribas has moved to mark 2011, officially designated the European Year of Volunteering, with new initiatives in this area. In February, the bank will be participating in the Social Business workshop organized by the University of Luxembourg and it will also be supporting a conference entitled "Advancing Biomedical Research: how can Luxembourg philanthropy make a difference?" organized by Luxembourg for Business.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 52.5 billion at 30 June 2010. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.



About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the six strongest banks in the world* and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe, BNP Paribas is a leading European provider of financial services on a worldwide scale. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Retail Banking, the Group has four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas is rolling out its integrated model across the Europe-Mediterranean zone and boasts a large network in the United States. BNP Paribas Personal Finance is the leader in consumer lending in Europe. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe and solid and fast-growing businesses in Asia.

* Rated AA by Standard & Poor's, i.e., 3rd rating level on a scale of 22.

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