



PRESS RELEASE
2nd edition of BGL BNP Paribas Film Days
See feature films for just 4 euros each for 4 days!

Following a very successful 2010 run with more than 15,000 tickets sold over three days, BGL BNP Paribas is pleased to announce its second Film Days event, organised in partnership with Utopia group and CinéStarlight. From Wednesday, September 21 through Saturday, September 24, film buffs will be able to catch a movie for just 4 euros* at the Utopolis, Ciné Utopia and CinéStarlight cinemas.

From thrillers to comedy and drama, there's something for every taste and every audience. Take advantage of these four days to see new films or go back for a second look at others you've already enjoyed. There will also be special preview screenings of awaited releases, including "The Debt", "Your Highness", "Change Up", "What's Your Number?", "Drive", "Contagion" or "Un heureux événement" and "We need to talk about Kevin".

BGL BNP Paribas Film Days illustrate the bank's traditional support for cultural life in Luxembourg, including exhibitions and a range of sponsorship / partnership programmes. They also reflect BNP Paribas's long-standing commitment to film at all levels through its "Partner of all cinemas" initiative.

For more information, visit www.filmdays.lu.

* Surcharge for 3D and particularly long films

About Utopia group

Utopia s.a (www.utopolis.lu) operates cinemas in Luxembourg, including two multiscreen complexes -- Utopolis in Luxembourg Kirchberg (10 screens) and Ciné Utopia in downtown Luxembourg (5 screens). Utopia s.a. is also the main branch of the Utopia Group of Cinemas, operating 13 film theatres in four countries (Luxembourg, Belgium, the Netherlands and France).

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for



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About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the strongest banks in the world*. The Group has a presence in more than 80 countries and more than 200,000 employees, including more than 160,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across the Europe-Mediterranean zone and boasts a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

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