

PRESS BULLETIN

Date : 27 October 2010

Subject : 2010 fashion show organized by the Luxembourg City section of the Red Cross

Luxembourg Red Cross Gala Evening with the support of BGL BNP Paribas

On October 27, the local section of the Red Cross for Luxembourg City organized its prestigious Gala Evening and fashion show for 2010 with the support of BGL BNP Paribas. Held in the Neumünster Abbey, this year's event featured the RENA LANGE collection, following on the NATAN collection presented in 2009.

In the presence of HRH Grand Duchess Maria Teresa, President of the Luxembourg Red Cross, guests attended a fashion show featuring the RENA LANGE spring-summer collection for 2011 in the Agora area followed by a buffet dinner in the cloister. The Gala closed with a charity raffle.

As in previous years, BGL BNP Paribas lent its full support to this event organized by the Luxembourg Red Cross for the benefit of the most vulnerable sections of society. This is in full keeping with the bank's ongoing commitment to the values of corporate social responsibility.

About the Luxembourg Red Cross

Building on the seven basic principles of the Red Cross movement, including in particular impartiality and humanity, the Luxembourg Red Cross targets health, youth, societal issues and humanitarian needs in pursuit of its mission of improving living conditions for the most vulnerable groups regardless of race, religious beliefs, class or political opinion.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 52.5 billion at 30 June 2010. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About RENA LANGE

In pursuit of elegance, refinement and sophistication, RENA LANGE aspires to create seasonal ranges of luxury ready-to-wear aimed at an international clientele who value quality and consistency through design.

The focus of Design Director Julian Neale is to provide a consistent and contemporary range of products whose message is inspired by the needs and lifestyle of the customers while communicating the principals of modern design through taste and excellence.

RENA LANGE is available in 30 countries worldwide. In addition to the 21 RENA LANGE shops, the brand is distributed at 350 international retailers.

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