

# **BNP Paribas employees in Luxembourg give their support to Ile aux Clowns**

## **Presentation of a cheque for EUR 5,800**

On 14 July 2017 at BGL BNP Paribas' headquarters, a cheque was presented to the Ile aux Clowns Asbl. On behalf of BNP Paribas Group employees in Luxembourg and in the presence of representatives of BNP Paribas in Luxembourg and the staff delegation, a cheque for EUR 5,800 was presented to the heads of the organisation.

Each year, employees undertake a collective challenge and donate the proceeds. In 2016, this challenge consisted of collecting 1 and 2 cent coins. Over one tonne of these coins was collected, which amounted to EUR 5,800.

Ile aux Clowns is a non-profit organisation that aims to bring laughter and joy to people in difficult situations, including those facing both permanent and temporary challenges. The bright and cheerful clowns help improve the quality of life of both children and the elderly, in hospital or any other institution or social structure. They ease the burden on support staff by bringing comic relief and strengthening the partnership between the caregiver, the dependant person and their loved ones. They also help underprivileged or isolated people.

This is one of a number of initiatives undertaken by the BNP Paribas Group in Luxembourg as part of its commitment to corporate social responsibility and active participation in the country's social fabric.

### **About BNP Paribas**

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 74 countries, with more than 190,000 employees, including more than 146,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the

western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

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