

PRESS RELEASE

## 8<sup>TH</sup> ANNUAL “COUP DE POUCE” PROGRAMME

### BNP Paribas in Luxembourg supports 16 new community projects with total funding of EUR 51,100

On 17 October 2017, the cheque for the seventh annual “Coup de Pouce” (A Little Boost) programme was presented in a ceremony at BGL BNP Paribas’ headquarters, in the presence of Carlo Thill, Country Head of the BNP Paribas Group and Chairman of the Management Board of BGL BNP Paribas, and members of the organisations funded.

“Coup de Pouce” aims to encourage current and retired employees of the BNP Paribas Group in Luxembourg to become involved in the community activities of not-for-profit organisations. In 2017, 16 projects supported by 18 employees and retirees were selected to receive total funding of EUR 51,100. The projects are led both at local and international level in fields including humanitarian aid, education, disabilities, healthcare, solidarity, and the fight against insecurity. Since 2010, a total of over EUR 580,000 in support has been awarded to more than 180 projects.

Besides financial support through the “Coup de Pouce” programme, the organisations can also take part in the “Marché de Noël des Associations”, a Christmas market held each year at BGL BNP Paribas’ headquarters. From 12 to 14 December 2017, they will be able to present their activities to the employees of the BNP Paribas Group in Luxembourg while offering them the chance to contribute to a good cause by doing some of their Christmas shopping at the same time.

“As in previous years, I am deeply impressed by the number of projects supported by volunteers from among our current and retired staff. I am very proud of their hard work and commitment to these humanitarian organisations. By contributing their time, skills and energy, they give a helping hand to initiatives and projects that are in the public interest, at both a national and international level”, said Carlo Thill.

#### About BNP Paribas

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 74 countries, with more than 190,000 employees, including more than 146,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection

insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

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