

PRESS RELEASE

## BGL BNP PARIBAS BANQUE PRIVÉE'S "MEET THE EXPERTS" CYCLE ADDRESSES SOCIALLY RESPONSIBLE INVESTING

### Is it possible to invest responsibly?

The BGL BNP Paribas Banque Privée "Meet the Experts" lecture series, inaugurated in 2012, gives clients an opportunity to meet with specialists from the BNP Paribas Group and get answers to questions on a variety of wealth management topics.

Following lectures on art, real estate, sovereign debt, interest rates, philanthropy and family offices, the latest event deals with socially responsible investing (SRI). Eléonore Bedel, Head of SRI and Impact Investing at BNP Paribas Wealth Management, will explain how SRI empowers responsible investors through a blend of civic engagement and financial performance.

Speaking at the press conference on the topic, Ms Bedel commented: "Investors have the power to influence key issues such as poverty, inequality, exclusion, pollution, climate change and natural resource depletion. Investing carries responsibility, but it also offers a great way to address these major challenges by shaping our future society. SRI allows you to grow your assets while helping to build a more responsible, more sustainable and fairer world".

The BNP Paribas Group has a long history of supporting solidarity, health and culture programmes through its corporate foundation. Its efforts in the area of social and environmental responsibility have been recognised by sustainability rating agencies, which routinely rank BNP Paribas among the banking industry's top performers. On the strength of these performances, BNP Paribas has featured in the world's main SRI indices for over seven years.

BNP Paribas Wealth Management's SRI and Impact Investing range, rolled out in 2006, relies on a strategy combining open architecture selection, expertise and innovation. Assets invested in SRI and Impact Investing by BNP Paribas Wealth Management clients have grown 50 per cent annually since 2010 and now stand at €7 billion. Investments span a wide range of sectors, from energy efficiency to water treatment and microfinance.

Seats are limited, so if you would like to attend, please contact:

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#### About BGL BNP Paribas

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2015 the international magazine The Banker named BGL BNP Paribas "Bank of the Year" in Luxembourg.

## About BNP Paribas

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 75 countries, with more than 189,000 employees, including more than 146,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

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