

PRESS RELEASE

7TH ANNUAL “COUP DE POUCE” PROGRAMME

BNP Paribas in Luxembourg supports 33 new community projects with total funding of EUR 90,000

On 12 October 2016, the cheque for the seventh annual “Coup de Pouce” (A Little Boost) programme was presented in a ceremony at BGL BNP Paribas’ headquarters, in the presence of Carlo Thill, Country Head of the BNP Paribas Group and Chairman of the Management Board of BGL BNP Paribas, and members of the organisations funded.

“Coup de Pouce” aims to encourage current and retired employees of the BNP Paribas Group in Luxembourg to become involved in the community activities of not-for-profit organisations. In 2016, 33 projects supported by 35 employees and retirees were selected to receive total funding of EUR 90,000. The projects are led both at local and international level in fields including humanitarian aid, education, disabilities, healthcare, solidarity, and the fight against insecurity. Since 2010, a total of EUR 530,000 in support has been awarded to over 180 projects.

Besides financial support through the “Coup de Pouce” programme, the organisations can also take part in the “Marché de Noël des Associations”, a Christmas market held each year at BGL BNP Paribas’ headquarters. From 5 to 9 December 2016, they will be able to present their activities to the employees of the BNP Paribas Group in Luxembourg while offering them the chance to contribute to a good cause by doing some of their Christmas shopping at the same time.

“I am delighted to see the enthusiasm generated year after year by our “Coup de Pouce” programme. That enthusiasm reflects the scale of the voluntary commitment of the employees and retirees of the BNP Paribas Group in Luxembourg. Social responsibility and solidarity are part of the values of our Group and it is encouraging to see that many of our employees are personally committed to them,” said Carlo Thill.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg’s number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2016, BGL BNP Paribas was named “Best Bank in Luxembourg” by the international magazine *Euromoney*.

About BNP Paribas

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 75 countries, with more than 189,000 employees, including more than 146,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

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