



**PRESS RELEASE**

# **The *lux future lab* launches the 2015 Summer School**

**Have fun & learn!**

As it has done every year since 2012, BGL BNP Paribas' *lux future lab* is offering 30 young people the opportunity to take part in the Summer School, a unique project that encourages them to think outside the box while forging two essential qualities: entrepreneurial sense and the search for excellence.

The Summer School is an integral part of the *lux future lab*, which aims to impact the economic and social dynamic of the country by placing the emphasis on training and entrepreneurship.

The fourth Summer School, held from 13 to 24 July 2015, is open to 16-to-18 year-old high school students in Luxembourg.

Over the two-week period, the students will meet with innovative entrepreneurs, committed organisations and experienced tradespeople – professionals that stand apart through their original approaches and a true passion for their work.

The aim is to give the young people involved the desire, at a decisive moment in their studies, to take their future into their own hands by opening up new perspectives and conveying to them the message, "Like what you do, and do it well!".

In addition to the range of topics addressed, each day being structured around a specific subject, sports activities and games will be organised to encourage the participants to integrate and foster a sense of team work. Useful "good to know" tips will also be provided every day by specialists from the BNP Paribas group on practical subjects such as public speaking, self-defence and CV writing.



Designed in collaboration with some 50 players from the professional and academic world, the programme is also based on individual support from a guidance counsellor who helps the young people to fine tune their interests and skills with a view to their future studies and career.

The last main pillar of the Summer School is the “coding class”, included in the programme for the first time in 2014. In a series of workshops, the students will work as teams to succeed in an ambitious challenge, i.e. to create in just two weeks and with no special IT knowledge a blog, an app, a YouTube channel or a fund-raising website.

Online registration for the 2015 Summer School is open through 15 May 2015 on the *lux future lab* website, [www.luxfuturelab.lu](http://www.luxfuturelab.lu).

**About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg’s number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

**About BNP Paribas**

BNP Paribas has a presence in 75 countries with more than 185,000 employees, including 145,000 in Europe. It ranks highly in its two core activities: Retail Banking & Services (comprised of Domestic Markets and International Financial Services) and Corporate & Institutional Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

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