

PRESS RELEASE

## BGL BNP PARIBAS WELCOMES IAN GOLDIN TO “DOERS & THINKERS”



For BGL BNP Paribas, the values of action and thought govern everyday activity. To promote and share those values, which are key to entrepreneurship and innovation, the bank has for ten years now been organising its “Doers & Thinkers” lecture. Guest speakers are either “doers”, leading figures from the business community, or “thinkers”, from the academic or research sphere.

Following last October’s talk by the young Dutch entrepreneur Danny Mekić, BGL BNP Paribas now welcomed Ian Goldin, Director of the Oxford Martin School at the University of Oxford. Before joining Oxford University, Ian Goldin held a number of positions among which Vice President of the World Bank. He is a former advisor to Nelson Mandela.

As Director of the Oxford Martin School, Ian Goldin leads an interdisciplinary group of over 300 researchers whose mission is to study the major issues of the twenty-first century and identify its most significant long-term challenges.

Migration is one of these challenges. Ian Goldin analysed this phenomenon in his book, "Exceptional People: How Migration Shaped Our World and Will Define Our Future". Migration was also the subject of his conference, 'Exceptional people – Why Europe needs more migrants', which was held at BGL BNP Paribas. Speaking in front of a large and captivated audience, he discussed this topic from various perspectives.

#### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

#### **About BNP Paribas**

BNP Paribas has a presence in 75 countries with more than 185,000 employees, including 145,000 in Europe. It ranks highly in its two core activities: Retail Banking & Services (comprised of Domestic Markets and International Financial Services) and Corporate & Institutional Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

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