

PRESS RELEASE

6TH ANNUAL "COUP DE POUCE" PROGRAMME

BNP Paribas in Luxembourg gives EUR 87,930
in support of 31 community projects



On 17 November 2015, the cheque in the sixth annual "Coup de Pouce" (A Little Boost) programme was presented in a ceremony at BGL BNP Paribas' headquarters, in the presence of Laure Morsy, member of the bank's Management Board.

The purpose of this programme is to encourage current and retired employees of the BNP Paribas Group in Luxembourg to become involved in the community activities of not-for-profit organisations. In 2015, 31 projects proposed by 32 employees and retirees dealing with issues such as humanitarian aid, education, disability, healthcare, solidarity and combating insecurity at both local and international level were selected to receive a total of EUR 87,930 in funding. Since 2010, no fewer than 151 projects have been given a total of EUR 434,058 in financial support.

Besides financial support through the Coup de Pouce programme, organisations can also take part in the "Marché de Noël des Associations", a Christmas market held specifically for them each year at BGL BNP Paribas headquarters. From 7 to 11 December 2015, they will be able to present their activities to employees of BNP Paribas in Luxembourg while offering them the chance to contribute to a good cause by doing some of their Christmas shopping at the same time.

"Coup de Pouce is one of the numerous initiatives of the BNP Paribas Group in Luxembourg that demonstrate its commitment to corporate social responsibility and solidarity. This year's edition once again illustrates the extent to which current and retired employees of the BNP Paribas Group in Luxembourg commit to the good cause as well as the broad variety of the projects which they support", said Laure Morsy.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas has a presence in 75 countries with more than 185,000 employees, including 145,000 in Europe. It ranks highly in its two core activities: Retail Banking & Services (comprised of Domestic Markets and International Financial Services) and Corporate & Institutional Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

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