



**PRESS RELEASE**  
**4th edition of the BNP Paribas Group  
Innovation Awards in Luxembourg**  
Employees take up the challenge of innovation  
again to create the bank of the future

The BNP Paribas Group in Luxembourg has held the fourth annual Innovation Awards, an initiative part of the BNP Paribas “Spirit of Innovation” programme aimed at promoting and capitalising on innovation in all its forms. The competition recognises innovative projects that have actually been implemented and that offer something new and useful to clients.

In the 2014 competition, which was open to all the Group’s employees in Luxembourg, projects were entered in the fields of Customer Relations, the Internet, Communication, Corporate Social Responsibility and Human Resources.

Five projects out of the 40 submitted received prizes. The prizewinners of the five teams were honoured at a ceremony held on 16 September at the BGL BNP Paribas headquarters in the presence of the Group’s senior management in Luxembourg.

Speaking at the awards ceremony, Carlo Thill, Chairman of the Management Board of BGL BNP Paribas and Country Head, pointed on the importance of innovation, noting that it is in the DNA of the BNP Paribas Group in Luxembourg, as witnessed by the growing number of entries in the Innovation Awards competition and the organisation of the first “Innovation Village”, an event recently held at the bank for the Group’s 4,000 employees in Luxembourg.

Carlo Thill added that “today’s innovations have different characteristics than those from yesterday. New technologies are transforming our clients’ expectations. To remain competitive, we must anticipate their needs by continuing to innovate”.

**About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg’s number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2014, BGL BNP Paribas was named “Best Private Bank in Luxembourg” by Euromoney for the third time in five years.



**About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) has a presence in 75 countries with more than 180,000 employees, including more than 140,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

**Press contacts:**

Anne Wenandy

+352 42 42-46 14

[anne.wenandy@bgl.lu](mailto:anne.wenandy@bgl.lu)

Eliane Thines

+352 42 42-62 64

[eliane.thines@bgl.lu](mailto:eliane.thines@bgl.lu)

Valérie Michiels

+352 42 42-65 34

[valerie.michiels@bgl.lu](mailto:valerie.michiels@bgl.lu)

