



PRESS RELEASE
**BGL BNP Paribas welcomes
Danny Mekić to “Doers & Thinkers”**

For BGL BNP Paribas, the values of action and thought govern everyday activity. To promote and share those values, which are key to entrepreneurship and innovation, the bank has for nine years now been organising its “Doers & Thinkers” lecture. Guest speakers are either “doers”, leading figures from the business community, or “thinkers”, from the academic or research sphere. Following last November’s talk by Jörg Reckhenrich, a figure on the Berlin art scene, BGL BNP Paribas is now welcoming the young Dutch entrepreneur Danny Mekić.

“If you’re not actively disrupting your world, somebody else is!”

Danny Mekić is part of the “Y” Generation that grew up in the world of IT/ICT, globalisation, instant communication and powerful collaborative energy. He set up his own web business at the age of just 15 and is now a serial entrepreneur and a successful consultant, sought after by major international companies looking to reinvent. For Danny, this last process cannot be achieved by merely developing business in a linear fashion or by sticking to the traditional ideas of growth and market share. He believes in the very different approach of disruptive thinking, as the societal systems created after the industrial revolution became outdated and are more and more challenged by the exponential development of new technologies. A number of major players failing to do so may well be overtaken by more agile and faster newcomers more able to think outside the box.

Danny Mekić confirms the approach of BGL BNP Paribas, which just over two years ago launched the lux future lab to support this entrepreneurial spirit that drives the Luxembourg economy. On its entrepreneurial platform – a company incubator – the lux future lab today groups 15 start-ups having created 165 jobs in fields as varied as IT/ICT, electronic money, the social media, etc.

Commenting, Carlo Thill, Country Head and Chairman of the BGL BNP Paribas Management Board, said: “The vitality created by these young entrepreneurs from Luxembourg, France, the USA, Israel, Italy, India and the Scandinavian countries brings with it new energies that are important for the economic momentum of our country as well as thinking on the adaptation to change that all large companies need to do.”



About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. Euromoney has named BGL BNP Paribas as "Best Private Bank in Luxembourg" in 2014, the third time in five years.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) has a presence in 75 countries with more than 180,000 employees, including more than 140,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

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