



PRESS RELEASE

**BGL BNP Paribas continues to support
Luxembourg milk producers**

**The bank extends its commitments to the
D'fair Mëllech initiative**

An agreement to renew the partnership between Fairkoperativ and BGL BNP Paribas was officially signed at the bank's headquarters on 10 January 2014. The cooperative was represented by its President, Fredy de Martines, and BGL BNP Paribas by Kik Schneider, a member of the Management Board and Head of Retail and Corporate Banking in Luxembourg.

The agreement, initiated in 2011 and now extended for another three years, makes BGL BNP Paribas the main sponsor of the D'fair Mëllech (Fair Milk) initiative. The bank will continue supporting Fairkoperativ's action to foster production and promotion of fair-priced milk in Luxembourg.

Through the joint efforts of several key producers and distributors, combined with the support of consumers, milk prices will return to a fair level that offers a decent return for the producers' work.

Commenting, Kik Schneider said, "We wanted to renew our partnership with Fairkoperativ in order to continue and step up the efforts underway for the past three years. Our support for the *D'fair Mëllech* initiative reflects the bank's commitment to Luxembourg agriculture and, more practically, to milk producers."

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) has a presence in nearly 80 countries with 190,000 employees, including 145,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the



United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

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