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PRESS RELEASE

Cardif Lux Vie launches a new website

Cardif Lux Vie has launched a new version of its website. Cutting-edge, user-friendly and dynamic, the new site features many updated pages that allow customers and partners to go straight to the information they need.

The new content features a detailed presentation of the company, its shareholders and business lines, and the insurance solutions provided to local and international customers.

Two key functionalities enrich this new website:

- a tool enabling visitors to search for details of the funds offered by Cardif Lux Vie, including key characteristics, latest reports and net asset values
- e-Club, a secure area that gives customers and partners confidential access to data about their contracts.

The new version is more than just a makeover; the site's entire search philosophy has been revisited. The material is available in French only for the time being, but an English version will be launched in the coming weeks.

Visit www.cardifluxvie.lu right away to check out the other functionalities.

About Cardif Lux Vie

Cardif Lux Vie is a Luxembourg insurance company owned by three shareholders: BNP Paribas Cardif (33.34%), BGL BNP Paribas (33.33%) and Ageas (33.33%).

With solid financial, legal and wealth management expertise, the company provides flexible solutions tailored to a local and international clientele in three interlocking businesses: life insurance for domestic and cross-border retail customers, group insurance for companies, and international life insurance for wealth structuring purposes.

Cardif Lux Vie relies on the BGL BNP Paribas networks to market products and services to individual customers. For High Net Worth Individuals, the company operates under Freedom of Services rules. It relies on an extensive network of partners, including European private banks, financial institutions and independent brokers, to deliver tailor-made solutions.

In 2012 Cardif Lux Vie was the second largest Luxembourg insurer in terms of net new business and assets under management (source: ACA annual report 2012).

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