



PRESS RELEASE

The BNP Paribas Group in Luxembourg supports 31 non-profit projects proposed by current and former employees

Presentation of a cheque for EUR 86,000

As part of the fourth annual Coup de Pouce programme, a cheque presentation ceremony was held on 30 September 2013 at BGL BNP Paribas headquarters in the presence of Carlo Thill, Country Manager and Chairman of the BGL BNP Paribas Management Board.

The Coup de Pouce programme aims to support volunteer work by employees and former employees of the BNP Paribas Group in Luxembourg. Since the programme was first organised in Luxembourg in 2010, Coup de Pouce has supported nearly 100 projects, providing EUR 275,000 in funding.

A total of 31 projects, proposed by 33 current and former employees, were selected in 2013, covering areas ranging from health and solidarity to education, disability or exclusion, with a total amount of EUR 86,000 provided.

As well as getting support from the programme, organisations can also take part in a Christmas Market for Non-Profits organised each year at BGL BNP Paribas headquarters. From 9 to 13 December 2013, organisations will get the chance to present their activities to employees, who in turn have an opportunity to do some Christmas shopping while supporting a good cause.

To mark the tenth anniversary of the BNP Paribas Foundation's creation of the Coup de Pouce programme, Luxembourg and eight other countries where BNP Paribas operates have proposed their top-three national projects. The best national and international project will each receive additional assistance.

Speaking at the event, Carlo Thill said: "Coup de Pouce is a programme that the Group and the bank here in Luxembourg hold especially dear because it allows us to support a wide range of philanthropic projects through the volunteer work of our employees. And while the organisations that we support are all based in the Grande Région, their projects have both local and international reach, touching some 15 countries".

The Coup de Pouce programme is one of many initiatives undertaken by the BNP Paribas group in Luxembourg to deliver on its commitment to corporate social responsibility and solidarity.



About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2012 the international magazine *The Banker* named BGL BNP Paribas "Bank of the Year" in Luxembourg for the second year in a row.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) has a presence in nearly 80 countries with 190,000 employees, including 145,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

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