



**PRESS RELEASE**  
**Great success for BGL BNP Paribas' first Summer School**

From 20 to 31 August 2012, BGL BNP Paribas organised its first Summer School for secondary school students in Luxembourg. The purpose of this innovative concept is to encourage youngsters to think about their future by introducing them to professionals from a broad range of sectors who want to share their enthusiasm and are willing to get off the beaten track.

During the two-week event, 22 students met outstanding researchers, top athletes, passionate craftspeople, innovative entrepreneurs and other professionals with an original approach to their jobs. They also increased their knowledge of new technologies, learned more about teamwork and raised their awareness of various social issues.

In addition to the topics covered during the fortnight, the students attended "good-to-know" classes to learn fundamentals that will be useful throughout their lives, including public speaking, first aid and the basics of self-defence.

The classes were presented by more than 50 speakers, including prominent personalities from outside the company and in-house professionals with a special commitment to the subjects taught.

Karin Schintgen, Head of Social Responsibility and External Relations at BGL BNP Paribas, explains: "The Summer School is part of the bank's Social Business project, which aims to set up a Future Lab in Luxembourg that contributes to the development of new technological ideas and know-how thanks to a business incubator and a training platform. We hope the event will open up new prospects and motivate young people to play an active part in their own futures by instilling two qualities: business sense and a quest for excellence."

Given the highly encouraging results of this first session, as well as BGL BNP Paribas' role as a banking partner to young people, BGL BNP Paribas has already decided to pursue the Summer School and develop its concept.

**About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking



clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2011 the international magazine *The Banker* named BGL BNP Paribas "Bank of the Year" in Luxembourg.

**About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) has a presence in 80 countries with nearly 200,000 employees, including more than 150,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

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