



**PRESS RELEASE**

**Sport, Health and Environment Day  
at BGL BNP Paribas**

**“Healthy and Responsible Cooking”  
the theme for this 9<sup>th</sup> edition**

BGL BNP Paribas held its ninth Sport, Health and Environment Day on Thursday 5 July 2012. The event was organised in collaboration with the bank’s Staff Committee and its sports and recreation association (Cercle Amical et Sportif), and was attended by Luxembourg Health Minister Mars di Bartolomeo.

Open to all employees of the BNP Paribas group in Luxembourg, the Sport, Health and Environment Day is an opportunity for the various sections of the sports and recreation association to present their activities to co-workers. The aim is to promote sport and health and encourage environmental protection. The theme for this year’s event, “Healthy and Responsible Cooking”, was chosen to raise awareness of the close links between eating habits, health and the environment.

Employees were able to attend a conference on the benefits of regular exercise and how to cook in a healthy way. They were also offered cookery workshops and personal dietary advice.

In terms of health, special emphasis was placed this year on intestinal cancer. The Cancer Foundation brought along a giant model of a colon and hosted a booth providing information and advice on the issue.

On the safety front, demonstrations were organised around workshops on first aid and defibrillation, and employees also had the opportunity to experience a vehicle rollover simulator and a motorcycle simulator. In addition, initiation courses in firefighting were held in a specially equipped fire truck.

Concerning the environment, employees were able to learn about the solutions currently available for travel and commuting, solar energy and electric mobility.

Luxembourg Air Rescue, attending the event for the first time, exhibited a helicopter and offered a chance to try out a flight simulator.



The money raised by the traditional race around the BGL BNP Paribas headquarters building is donated this year to two non-profit organisations, Lux Rollers and the Food Bank, which both hosted information booths at the event. Employees were also able to support the organisations by buying breathalyzer kits, which are now mandatory on vehicles driving in France, and coffee mugs with the slogan “Je m’engage!” (“Count me in!”).

Commenting, Carlo Thill, Chairman of the BGL BNP Paribas Management Board and Chairman of the bank’s sports and recreation association, said: “This now-traditional event reflects the ongoing commitment made several years ago by the bank to provide employees with a healthy, attractive and stimulating work environment. It is an integral part of our approach as a responsible corporate citizen.”

#### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg’s number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2011 the international magazine *The Banker* named BGL BNP Paribas “Bank of the Year” in Luxembourg.

#### **About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) has a presence in 80 countries with nearly 200,000 employees, including more than 150,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

#### **Press contacts:**

Anne Wenandy	+352 42 42-46 14	<a href="mailto:anne.wenandy@bgl.lu">anne.wenandy@bgl.lu</a>
Eliane Thines	+352 42 42-62 64	<a href="mailto:eliane.thines@bgl.lu">eliane.thines@bgl.lu</a>
Valérie Michiels	+352 42 42-65 34	<a href="mailto:valerie.michiels@bgl.lu">valerie.michiels@bgl.lu</a>

