



PRESS RELEASE
**Prize-giving ceremony at BGL BNP
Paribas' Europe branch**

A prize-giving ceremony was held on Thursday 9 February 2012 for the winners of a draw organised by BGL BNP Paribas' Europe branch for the Open Days held to mark its inauguration in December 2011. Customers and visitors to the branch had been invited to enter the competition with the chance of winning an iPad 2 a day.

Speaking at the ceremony, Romain Girst, Head of Retail Banking in Luxembourg, warmly congratulated the five lucky winners. He stressed the innovative concept behind the Europe branch, which focuses on user-friendliness backed by new technologies to create a space blending close customer care with remote services to cater to customers' needs or wishes.

The multilingual team at the Europe branch, speaking Luxembourgish, French, German, English, Portuguese, Italian and Danish, is available to serve customers and visitors throughout the day from 7.30 am to 6.30 pm Monday to Friday.

BGL BNP Paribas Europe branch
13 Avenue J.F. Kennedy
Luxembourg-Kirchberg

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2011 the international magazine *The Banker* named BGL BNP Paribas "Bank of the Year" in Luxembourg.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) has a presence in 80 countries with nearly 200,000 employees, including more than 150,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia. Rated AA- by Standard & Poor's, BNP Paribas is one of the best rated banks in the world.



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