



PRESS RELEASE

**BGL BNP Paribas Wealth Management
launches the Meet the Experts
lecture cycle**

First lecture: art investment for wealth diversification

BGL BNP Paribas Wealth Management, the leading private bank in Luxembourg (source: *Euromoney* 2012), is forging even closer links with clients through a cycle of lectures titled "Meet the Experts". Held three times a year, the lectures will enable clients to meet with specialists who can answer their queries on wealth management issues.

Patrice Crochet, a member of the BGL BNP Paribas Management Board and Head of Wealth Management Luxembourg, explains: "Expertise is what our wealth advisers rely on to deliver tailor-made advice. So this new lecture cycle is a great opportunity to share that know-how with our clients and help them even more effectively to manage their wealth".

The first talk in the new cycle, "Overview of the Art Market: Outlook and Opportunities", is being given by Antoinette Leonardi, Head of Art Investment Advice at BNP Paribas Wealth Management. It will look at art as a medium- to long-term investment for wealth diversification purposes.

Kik Schneider, a member of the BGL BNP Paribas Management Board and Head of Retail and Corporate Banking, Luxembourg, stresses that "in an environment where the guideposts are constantly changing, it is important for us to get even closer to our clients. That is why we set up six private banking centres in 2011, backed by the branch network. Now, with our "Meet the Experts" lecture cycle, we are offering clients an opportunity to meet directly with our specialists."

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2011 the international magazine *The Banker* named BGL BNP Paribas "Bank of the Year" in Luxembourg.



About BNP Paribas

BNP Paribas (www.bnpparibas.com) has a presence in 80 countries with nearly 200,000 employees, including more than 150,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

About BNP Paribas Wealth Management (www.wealthmanagement.bnpparibas.com)

BNP Paribas Wealth Management is the world's 7th largest private bank, present in some 30 countries. Over 6,000 professionals, based in every major financial centre, provide a private investor clientele with solutions for optimising and managing their assets. The bank has €245 billion worth of assets under management (as at end December 2011).

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