

Luxembourg, 19 June 2012

## **PRESS RELEASE**

### **€7,065 donation to SOS Villages d'Enfants Monde BNP Paribas employees in Luxembourg run for a good cause**

Eric Martin, Country Head of BNP Paribas and Chairman of the Management Board of BGL BNP Paribas, donated a cheque for €7,065 to Sophie Molitor, Director of SOS Villages d'Enfants Monde, at a reception on Monday 18 June 2012.

The donation results from the participation of more than 160 employees of BNP Paribas in Luxembourg in the Luxembourg Marathon on 19 May. To support their efforts, the management of BNP Paribas in Luxembourg promised to donate a sum of money in proportion to the number of participants crossing the finishing line. For the seventh year in a row, the involvement of the group's Luxembourg workforce made it possible to support a project conducted by SOS Villages d'Enfants Monde, a non-profit organisation based in the Grand Duchy.

The funds raised this year will go towards the construction of a family house in the third SOS children's village built in Haiti. Currently at the planning stage, the new village will be built at Les Cayes in the south of the country. It will consist of 15 family houses that will provide a home for 135 orphaned or abandoned children. Luxembourg-based SOS Villages d'Enfants Monde is financing the construction of one of these fifteen houses. Work will begin this summer. More than two years after the tragic earthquake that devastated Haiti, this major project is part of a vast reconstruction assistance programme organised by the SOS-Kinderdorf International federation.

Speaking at the presentation ceremony, Sophie Molitor said she was delighted that the bank had once again selected SOS Villages d'Enfants Monde as the beneficiary of this remarkable team project in connection with one of Luxembourg's top sporting events: "I want to reiterate my heartfelt thanks and considerable gratitude to BGL BNP Paribas for supporting our efforts to help destitute children in Haiti," she added.

Eric Martin, Country Head of BNP Paribas and Chairman of the Management Board of BGL BNP Paribas, congratulated the large number of employees who ran in the marathon. He said "I want to extend my thanks to the staff of BNP Paribas in Luxembourg for rallying round this good cause. We are once again able to provide SOS Villages d'Enfants Monde with support that reflects our company's values. Supporting non-profit organisations is an integral part of our commitment to being a responsible community-minded bank and is one of the many initiatives we undertake as part of our corporate social responsibility policy".

### **SOS Villages d'Enfants Monde**

SOS Villages d'Enfants Monde is a Luxembourg association and a member of SOS-Kinderdorf International, the worldwide federation of SOS Children's Villages associations. A non-governmental, non-denominational organisation, it is dedicated to helping orphans as well as abandoned and destitute children in 133 countries. Over 80,000 children and young people have found new homes at the 518 SOS Children's Villages and the 392 SOS Youth Facilities. Over 158,000 children and young people receive an education through 186 SOS Schools, 229 SOS Kindergartens and 103 SOS Vocational Training Centres. The organization also helps some 430,000 people through 607 Family Strengthening Programmes providing material, psychological and educational support.

Since its foundation in 1974, SOS Villages d'Enfants Monde has drawn upon the support of Luxembourg's Foreign Ministry (Division for Cooperation) and the generosity of its many donors, sponsors and friends to undertake concrete projects in developing countries. These include the construction of SOS Children's Villages, schools, kindergartens, social and medical infrastructure as well as Family Strengthening Programmes and emergency aid. Luxembourg-based SOS Villages d'Enfants Monde is currently financing and monitoring 46 projects, including four emergency aid programmes. It is also focusing on development education as one of its strengths, conducting awareness-raising campaigns aimed at schools and the general public in Luxembourg.

### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2011 the international magazine *The Banker* named BGL BNP Paribas "Bank of the Year" in Luxembourg.

### **About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) has a presence in 80 countries with nearly 200,000 employees, including more than 150,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

### **Press contacts:**

#### **SOS Villages d'Enfants Monde a.s.b.l.**

Karine Sitarz +352 490 430-27

[karine.sitarz@sosve.lu](mailto:karine.sitarz@sosve.lu)

#### **BGL BNP Paribas**

Anne Wenandy +352 42 42-46 14

[anne.wenandy@bgl.lu](mailto:anne.wenandy@bgl.lu)

Eliane Thines +352 42 42-62 64

[eliane.thines@bgl.lu](mailto:eliane.thines@bgl.lu)

Valérie Michiels +352 42 42-65 34

[valerie.michiels@bgl.lu](mailto:valerie.michiels@bgl.lu)