



PRESS RELEASE
**BGL BNP Paribas backs two associations
in Luxembourg**
Presentation of two cheques for a total of EUR 3,500

In recent months, BGL BNP Paribas has organised two Internet initiatives to raise funds for community groups based in Luxembourg. Together these enabled the bank to present two cheques totalling EUR 3,500 to the beneficiaries.

From March to April 2011, BGL BNP Paribas sponsored a competition on its youth site www.startin.lu to identify worthy causes. Contestants competed for a EUR 1,000 prize to finance their project: applications were judged on their authenticity, feasibility and local content. Seventeen submissions were made and the winning project described a concert to raise funds for *Médecins Sans Frontières* (Doctors Without Borders), with all profits going to this well-known humanitarian group. The cheque was presented on May 16 at the bank's Strassen branch to contest winner Melina Li by Marc Colles, Branch Manager, and Patrick Hollerich, Deputy Manager.

From March 15 to April 30, 2011, BGL BNP Paribas ran a campaign on its Facebook page called "BGL BNP Paribas s'engage", in which the bank committed to donate EUR 1 per new fan to the *Lëtzebuenger Kannerduerf* Foundation. The campaign raised EUR 2,500 altogether. The cheque was presented to the Foundation on 30 May at BGL BNP Paribas headquarters in the presence of Régis Thill, Director of the *Lëtzebuenger Kannerduerf* Foundation, Romain Girst, Head of Retail Banking at BGL BNP Paribas, and Dominique Godin, Head of Brand, Communications & Quality at BGL BNP Paribas.

Together the two initiatives underscore once again the bank's commitment to social responsibility and active participation in community life in Luxembourg.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the six strongest banks in the world*. The Group has a presence in more than 80 countries and more than 200,000 employees, including more than 160,000 in Europe. It ranks highly in its



three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across the Europe-Mediterranean zone and boasts a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

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