



PRESS RELEASE
Sports, Health and Environment Day at
BGL BNP Paribas
"Fair Trade" the theme for this 8th edition

On Wednesday, July 6, 2011, BGL BNP Paribas held its 8th annual Sports, Health and Environment Day, organised in association with the Staff Committee and the in-house sports and recreation association CAS (Cercle Amical et Sportif).

Open to all staff members of BNP Paribas in Luxembourg, the event promotes active and healthy lifestyles along with good environmental practices and gives participants a chance to interact with employees involved in sports represented within the CAS. The keynote theme this year was "Fair Trade" to raise awareness of fair-trade products.

The bank welcomed representatives from Fairkoperativ cooperative, who presented its work in producing and promoting fair-trade milk in Luxembourg. BGL BNP Paribas is the leading sponsor for the cooperative's "D'fair Mëllech" (Fair Milk) initiative launched in February 2011.

Luxembourg's ASTF (Association for Occupational Health in the Financial Sector) held presentations on stress management and medical emergencies. Hands-on demonstrations in workshops on defibrillators and first-aid were offered by Luxembourg's National Nurses' Association. And a dietician was on hand with input on healthy eating.

Participants also got information on eco-friendly solutions in the fields of transportation and low-energy lighting.

Funds collected through the event's traditional race around BGL BNP Paribas headquarters will this year be donated to the European Leucodystrophies Association (ELA), present with a booth of its own. The proceeds of a sale of CAS coffee mugs with the slogan "Je m'engage!" ("Count me in!") also went to ELA.

The Sports, Health and Environment Day has become a special tradition, reflecting the bank's longstanding commitment to offering employees a healthy, attractive and motivating working environment.



About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the six strongest banks in the world*. The Group has a presence in more than 80 countries and more than 200,000 employees, including more than 160,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across the Europe-Mediterranean zone and boasts a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

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