



PRESS RELEASE
2nd "Coup de Pouce" programme
BGL BNP Paribas donates €66,250 to
22 community projects

As part of the second Coup de Pouce programme, a cheque for €66,250 was presented on 28 November 2011 to 22 non-profit organisations in which current and retired employees of the BNP Paribas group in Luxembourg play an active part. Held at the bank's headquarters, the ceremony was attended by Eric Martin, Country Head and Chairman of the BGL BNP Paribas Management Board, and Carlo Thill, Chairman of the BGL BNP Paribas Management Board.

The aim of Coup de Pouce is to encourage public-interest and community initiatives in which the bank's current and retired employees are involved as volunteers. In addition to providing financial support for the programme, the bank is organising a Christmas market for employees at its headquarters from 12 to 16 December 2011. The event will provide an opportunity for the sponsored non-profits to present their activities and for employees to do their Christmas shopping while contributing to a worthy cause.

The Coup de Pouce programme is one of the many initiatives taken by the BNP Paribas group in Luxembourg to deliver on its commitment to corporate social responsibility and solidarity.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the best rated banks in the world*. The Group has a presence in more than 80 countries and more than 200,000 employees, including more than 160,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across the Europe-Mediterranean zone and boasts a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.



*Rated AA- by Standard & Poor's.

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