



## PRESS RELEASE

# BGL BNP Paribas branches to host Coffee with the Neighbours

From May 23 to 27, BGL BNP Paribas branch offices are inviting clients and neighbours to stop in for coffee from 9.00 a.m. on, Monday through Thursday, and from 7.30 a.m. on Friday. The programme is part of festivities for European Neighbours' Day, celebrated throughout Europe on May 27.

The bank held its first Coffee with the Neighbours event in 2010 for a single day. It proved so successful that the 2011 edition will run an entire week, giving clients and neighbours an opportunity to meet branch staff and chat over coffee and croissants in a relaxed atmosphere. In addition to beverages and pastries, visitors will receive a cup decorated with the bank's colours.

The event reflects values essential to any banker: an ability to listen, a local presence and links with the community. Coffee with the Neighbours is just one of the many activities through which BGL BNP Paribas plays an active role in social life in Luxembourg.

#### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

#### **About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) is one of the six strongest banks in the world\*. The Group has a presence in more than 80 countries and more than 200,000 employees, including more than 160,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across the Europe-Mediterranean zone and boasts a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

\* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

#### **Press contacts:**

Eliane Thines +352 42 42-62 64  
Anne Wenandy +352 42 42-46 14

[eliane.thines@bgl.lu](mailto:eliane.thines@bgl.lu)  
[anne.wenandy@bgl.lu](mailto:anne.wenandy@bgl.lu)

