



PRESS RELEASE
**BGL BNP Paribas renews support
for Luxembourg football**
Partnership with FLF extended until 2014

On Friday, 6 May 2011, representatives of BGL BNP Paribas and the Luxembourg Football Federation (FLF) met at the bank's headquarters to sign an agreement extending their partnership for the next three seasons.

The contract was signed by Kik Schneider, Head of Retail and Corporate Banking in Luxembourg and member of the BGL BNP Paribas Management Board, Paul Philipp, FLF President, Jean-Jacques Schonckert, FLF Vice-President and Dominique Godin, Head of Brand, Communications and Quality at BGL BNP Paribas.

"It was a natural choice for BGL BNP Paribas to continue as headline sponsor of FLF," said Kik Schneider. "We want to stand by our active support for football. It is already one of our country's most popular sports – and its popularity is growing. BGL BNP Paribas has been an FLF partner since 2007, reflecting our active commitment to Luxembourg's business and social life, with a special focus on sports."

Paul Philipp added, "We are delighted that BGL BNP Paribas will remain one of our partners. Support from prominent sponsors is essential to our continuing efforts to promote football in Luxembourg."

The Luxembourg Football League will keep the name "BGL Ligue" and is revamping its logo to include "BGL Ligue by BGL BNP Paribas". The new logo will be introduced at the kick off of the 2011-2012 season in August.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the six strongest banks in the world*. The Group has a presence in more than 80 countries and more than 200,000 employees, including more than 160,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in



consumer lending. BNP Paribas is rolling out its integrated retail banking model across the Europe-Mediterranean zone and boasts a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

About the Luxembourg Football Federation (*Fédération Luxembourgeoise de Football – FLF*)

FLF (www.fjf.lu) was founded in 1908 and is now the largest sports federation in Luxembourg, with over 33,000 members and 108 clubs. Its mission is to engage in any activity that promotes, directly or indirectly, football in Luxembourg for men and women, and it is responsible for organizing football activities nationwide.

FLF is an ASBL (not-for-profit association) under Luxembourg law, governed by an 11-member Board of Directors. Its president is currently Mr. Paul Philipp. The Federation employs 14 full-time staff members. It is a member of FIFA, UEFA and COSL, and since 1934 the Luxembourg national team has taken part in international competitions organized by FIFA and UEFA.

Since the 2000/2001 season, teams for youngsters up to age 13 and age 19 have been organized at the National Training Centre in Mondernange. Through careful prospection, appropriate coaching and supervision, weekly training sessions and international contacts, the Federation makes a non-negligible contribution to community and educational life in Luxembourg.

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