



**PRESS RELEASE**  
**BGL BNP Paribas supports**  
***Kannervilla Gepëppelte Mëmmel***

On Thursday, 18 November, Guida Biewer-Ferreira, manager of the BGL BNP Paribas branch in Vianden, presented a EUR 1,000 cheque to *Kannervilla Gepëppelte Mëmmel*, an association represented by its manager Mady Bassing and its president Nico Walisch. The association provides day-care facilities for local children.

Attending the ceremony were Gaby Frantzen-Heger, mayor of Vianden, Anita Eydt-Schmit, treasurer of the association *Kultoureilen*, as well as members of the Board of Directors of *Kannervilla Gepëppelte Mëmmel* and staff members of the bank.

The donation follows Vianden branch office's participation in the local Fête du Livre book fair on September 11 and 12, where it organised a sale of works collected among the bank's employees, with proceeds earmarked for a local association. The initiative also received the support of Ernest Theis who was present at the bank's stand and donated the proceeds from the sale of his book "Ein Viandener am Jakobsweg".

This event is a further demonstration of BGL BNP Paribas's deep roots in the economic fabric of Luxembourg and its active participation in the country's cultural, sporting and social life.

BGL BNP Paribas' Vianden branch welcomes clients from 9.00 am to noon and from 1.30 to 4.30 pm every day, from Monday to Friday.

**About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 52.5 billion at 30 June 2010. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

**About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) is one of the six strongest banks in the world\* and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe, BNP Paribas is a leading European provider of financial services on a worldwide scale. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Retail Banking, the Group has four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas is rolling out its integrated



model across the Europe-Mediterranean zone and boasts a large network in the United States. BNP Paribas Personal Finance is the leader in consumer lending in Europe. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe and solid and fast-growing businesses in Asia.

\* Rated AA by Standard & Poor's, i.e., 3rd rating level on a scale of 22.

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