



Luxembourg, 17 March 2010

## PRESS RELEASE

### **BGL BNP Paribas launches Mobile Banking The first mobile-phone banking solution in Luxembourg compatible with LuxTrust authentication systems**

Today cellphones are an integral part of daily life. And BGL BNP Paribas is proud to keep pace with changing habits and needs to offer Web Banking users an all-new service: **Mobile Banking**. Specially designed to work with the most commonly used smartphones in Luxembourg(\*), this mobile version of the bank's Web Banking lets clients consult account balances and transactions, order transfers, track securities portfolios and even conduct simulations for personal loans – all from their mobile phone.

BGL BNP Paribas' launch of the first mobile phone banking solution compatible with LuxTrust security systems (both Token and SMS), reflects its ambition to be a pioneer in Luxembourg for mobile banking services. Also available: **CashPoints**, a free iPhone application that identifies the nearest cash distributor for users anywhere in Luxembourg, along with a handy list of all BGL BNP Paribas branch offices, including address, map and opening hours.

These new remote banking options are available 24/7 at [www.bgl.lu](http://www.bgl.lu). To celebrate the launch of Mobile Banking and its campaign for jobstarters, BGL BNP Paribas is pleased to announce a special draw for clients aged 18 to 29: enter this competition via Mobile Banking or Web Banking, and you may win one of four iPhones.

*(\*) iPhone, BlackBerry and smartphones operating under Windows Mobile.  
For other devices, users may experience display problems.*

#### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 52.8 billion at 30 June 2009. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

#### **About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) is one of the six strongest banks in the world according to Standard & Poor's\* and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe, BNP Paribas is a leading European provider of financial services on a worldwide scale. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Retail Banking, the Group has four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas is rolling out its integrated model across the Europe-Mediterranean zone and boasts a large network in the United States. BNP Paribas Personal Finance is the leader in consumer lending in Europe. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe and solid and fast-growing businesses in Asia.

\*Within its peer group



Press contacts:

Alwin de Prins

Eliane Thines

Anne Wenandy

+352 42 42 46 68

+352 42 42 62 64

+352 42 42 46 14

[alwin.deprins@bgl.lu](mailto:alwin.deprins@bgl.lu)

[eliane.thines@bgl.lu](mailto:eliane.thines@bgl.lu)

[anne.wenandy@bgl.lu](mailto:anne.wenandy@bgl.lu)