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PRESS RELEASE

BGL BNP Paribas launches Mobile Banking The first mobile-phone banking solution in Luxembourg compatible with LuxTrust authentication systems

Today cellphones are an integral part of daily life. And BGL BNP Paribas is proud to keep pace with changing habits and needs to offer Web Banking users an all-new service: **Mobile Banking**. Specially designed to work with the most commonly used smartphones in Luxembourg(*), this mobile version of the bank's Web Banking lets clients consult account balances and transactions, order transfers, track securities portfolios and even conduct simulations for personal loans – all from their mobile phone.

BGL BNP Paribas' launch of the first mobile phone banking solution compatible with LuxTrust security systems (both Token and SMS), reflects its ambition to be a pioneer in Luxembourg for mobile banking services. Also available: **CashPoints**, a free iPhone application that identifies the nearest cash distributor for users anywhere in Luxembourg, along with a handy list of all BGL BNP Paribas branch offices, including address, map and opening hours.

These new remote banking options are available 24/7 at www.bgl.lu. To celebrate the launch of Mobile Banking and its campaign for jobstarters, BGL BNP Paribas is pleased to announce a special draw for clients aged 18 to 29: enter this competition via Mobile Banking or Web Banking, and you may win one of four iPhones.

() iPhone, BlackBerry and smartphones operating under Windows Mobile.
For other devices, users may experience display problems.*

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 52.8 billion at 30 June 2009. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the six strongest banks in the world according to Standard & Poor's* and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe, BNP Paribas is a leading European provider of financial services on a worldwide scale. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Retail Banking, the Group has four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas is rolling out its integrated model across the Europe-Mediterranean zone and boasts a large network in the United States. BNP Paribas Personal Finance is the leader in consumer lending in Europe. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe and solid and fast-growing businesses in Asia.

*Within its peer group



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