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## PRESS RELEASE

### **BGL BNP Paribas presents prizes following participation in the “Velo fueren am Miselerland” initiative**

The lucky winners of the draw organized by BGL BNP Paribas to celebrate “Velo fueren am Miselerland” Day (bicycle riding in Miselerland) on May 30 received their prizes at a ceremony on July 8.

BGL BNP Paribas branches in Wasserbillig, Grevenmacher, Remich and Mondorf joined forces to support the event, which centred on bicycle rallies. They were on hand with a stand at the main site at Ehnen, where visitors were invited to enter a draw. The Remich branch also set up a refreshment stand for participants in the rally from Schengen to Ehnen.

At the awards reception, Marc Brimaire, BGL BNP Paribas Regional Director for eastern Luxembourg, congratulated the four winners, whose prizes were vouchers for bicycle equipment and accessories. He went on to note that the "Velo fueren am Miselerland" initiative was in perfect keeping with the bank's commitment to sustainability and the reduction of carbon footprints.

#### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 43.2 billion at 31 December 2009. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

#### **About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) is one of the six strongest banks in the world\* and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe, BNP Paribas is a leading European provider of financial services on a worldwide scale. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Retail Banking, the Group has four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas is rolling out its integrated model across the Europe-Mediterranean zone and boasts a large network in the United States. BNP Paribas Personal Finance is the leader in consumer lending in Europe. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe and solid and fast-growing businesses in Asia.

\* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

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