



Luxembourg, 8 July 2010

PRESS RELEASE

“Health and Local Products” the keynote for BGL BNP Paribas’s 2010 Sports, Health and Environment Day

On Thursday, 8 July, BGL BNP Paribas held its seventh Sports, Health and Environment Day, organized in association with staff representatives and the bank’s in-house sports and recreation association CAS (Cercle Amical et Sportif). The theme this year was “Health and Local Products.”

The day was officially opened by Romain Schneider, Minister of Sports, together with representatives of the bank’s management and the head of the staff committee.

At this 2010 Sports, Health and Environment Day, the focus was on *Gesond iessen, méi bewegen* or “Eat healthy food and get more physical activity”, since both are essential for healthy living. Luxembourg know-how and regional products were also in the spotlight, since healthy eating requires top-quality raw materials.

Staff attending the day visited information stands and took part in workshops and hands-on demonstrations, gaining insights into health-related issues as well as healthy food. They also had an opportunity to learn more about the sports and recreation association’s 22 member clubs.

BGL BNP Paribas’s annual Sports, Health and Environment Day reflects the bank’s long-standing commitment to offering employees a healthy, attractive and motivating working environment.

Sports, health and good environmental practices are all closely linked to concern for others. The funds collected through the event’s traditional race around BGL BNP Paribas headquarters, along with the proceeds of gadget sales, will this year be donated to the Association Luxembourgeoise des Groupes Sportifs pour Cardiaques, the Luxembourg association for sports clubs for people with heart conditions.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 43.2 billion at 31 December 2009. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg’s number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the six strongest banks in the world* and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe, BNP Paribas is a leading European provider of financial services on a worldwide scale. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Retail Banking, the Group has four domestic



markets: Belgium, France, Italy and Luxembourg. BNP Paribas is rolling out its integrated model across the Europe-Mediterranean zone and boasts a large network in the United States. BNP Paribas Personal Finance is the leader in consumer lending in Europe. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe and solid and fast-growing businesses in Asia.

* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

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