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PRESS RELEASE

BGL BNP Paribas celebrates Belgium's national holiday with waffles for cross-border commuters from Belgium

On Wednesday, 21 July 2010, BGL BNP Paribas celebrated Belgium's national holiday by distributing waffles to Belgian cross-border commuters departing from the Arlon train station between 6.30 and 8.30 a.m.

The initiative underscores BGL BNP Paribas' role as a banking partner for cross-border workers — in this case, Belgian citizens who are leaving their national holiday behind to work at their jobs in Luxembourg. It follows a similar celebration targeting French cross-border commuters on Bastille Day (July 14).

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 43.2 billion at 31 December 2009. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the six strongest banks in the world* and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe, BNP Paribas is a leading European provider of financial services on a worldwide scale. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Retail Banking, the Group has four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas is rolling out its integrated model across the Europe-Mediterranean zone and boasts a large network in the United States. BNP Paribas Personal Finance is the leader in consumer lending in Europe. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe and solid and fast-growing businesses in Asia.

* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

Press contacts:

Alwin de Prins
Anne Wenandy
Eliane Thines

+352 42 42-46 68
+352 42 42-46 14
+352 42 42-62 64

alwin.deprins@bgl.lu
anne.wenandy@bgl.lu
eliane.thines@bgl.lu