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PRESS RELEASE

**City of Luxembourg Braderie:
BGL BNP Paribas donates a Peugeot 207**

To celebrate the City of Luxembourg Braderie on August 30, BGL BNP Paribas branches in the city organized a draw for a Peugeot 207. The car was chosen for its eco-friendliness, in particular its low CO₂ emissions.

On Tuesday, September 21, Romain Girst, head of Retail Banking at BGL BNP Paribas, presented a set of car keys to the happy winner. Also attending the ceremony were Yves Piron, head of the City of Luxembourg merchants' association (Union Commerciale de la Ville de Luxembourg), and Pierre Rodenbourg, sales manager at the Peugeot dealership in Strassen.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 52.5 billion at 30 June 2010. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the six strongest banks in the world* and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe, BNP Paribas is a leading European provider of financial services on a worldwide scale. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Retail Banking, the Group has four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas is rolling out its integrated model across the Europe-Mediterranean zone and boasts a large network in the United States. BNP Paribas Personal Finance is the leader in consumer lending in Europe. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe and solid and fast-growing businesses in Asia.

* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

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