

## Press release

Luxembourg, 6 March 2009

### **BGL and the Luxembourg Philharmonic Orchestra renew partnership agreement**

The first partnership agreement between Banque Générale du Luxembourg and the Henri Pensis Foundation, representing the Luxembourg Philharmonic Orchestra, was signed at the bank's headquarters on 9 October 1998.

Now associated for over ten years, the two partners have agreed to continue working together and on 6 March a new contract was signed by Jean Hoss, Olivier Frank and Anne Schweizer for the orchestra, and Kik Schneider, Dominique Godin and Corinne Thill for the bank. The agreement is for the 2009-2010 season and can be renewed annually.

As a main partner and the only representative of the banking and insurance sector associated with the orchestra's concert cycle "prestige", BGL is continuing its policy of providing effective support for partnerships that create genuine value for the cultural and social environment in Luxembourg.

The discipline and exacting standards that are naturally essential in the world of finance are not in themselves enough to ensure the quality of a business. Without the human dimension, without culture and without enthusiasm, our business would be no more than a collection of numbers. Once we realize that, and accept culture for what it is – a fundamental component of our project for society and not an abstract process of purely academic interest – support for the arts is a self-evident commitment.

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#### **Luxembourg Philharmonic Orchestra**

Jean Hoss

*Chairman of the Board of Directors*

Olivier Frank

*Chairman of the Executive Committee  
and Artistic Director*

Anne Schweizer

*Marketing & Communications Officer*

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# BGL

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