

## PRESS RELEASE

*Date:* 12/10/2011

*Subject:* 2011 fashion show organised by the Luxembourg-City section of the Red Cross

### **With support from BGL BNP Paribas, the Luxembourg Red Cross features an Azzaro fashion show at its annual gala evening**

The Luxembourg-City section of the Red Cross, together with BGL BNP Paribas, held its prestigious gala evening and fashion show at the Neumünster Abbey on 12 October 2011. After Natan Couture in 2009 and Rena Lange in 2010, this year's show featured Azzaro Couture.

In the presence of Her Royal Highness the Grand Duchess Maria Teresa, President of the Luxembourg Red Cross, the guests admired Azzaro's 2012 spring and summer collection in the Agora, and then enjoyed a "walking dinner" in the abbey cloister. The evening closed with a draw that allowed one lucky participant to win a prize donated by Azzaro.

As in previous years, BGL BNP Paribas supported the Luxembourg Red Cross for this gala evening, the proceeds of which go to the more vulnerable segments of society. This partnership reflects the bank's lasting commitment to social responsibility and solidarity.

#### **About the Luxembourg Red Cross**

Acting on the seven fundamental principles of its movement, which include impartiality and humanity, the Luxembourg Red Cross works to improve the living conditions of the most vulnerable elements in society, without distinction of race, religion, social condition or political affiliation, through its various activities in the areas of health, youth, social work, and humanitarian action.

#### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

#### **About Loris Azzaro**

A single dress – a stunning gown mounted on wooden rings – on the cover of *Elle* magazine on 12 December 1968 was enough to make the dazzling designer famous. The name Loris Azzaro was set to become legendary. The timeless style of its creations made this French fashion house a firm favourite with celebrities from the very start.

**Press contacts:**

**Luxembourg Red Cross**

Rita Krombach +352 691 50 06 51

[rkrom@pt.lu](mailto:rkrom@pt.lu),  
[www.croix-rouge.lu](http://www.croix-rouge.lu)

**BGL BNP Paribas**

Eliane Thines +352 42 42-62 64  
Anne Wenandy +352 42 42-46 14  
Valérie Michiels +352 42 42-65 34

[eliane.thines@bgl.lu](mailto:eliane.thines@bgl.lu)  
[anne.wenandy@bgl.lu](mailto:anne.wenandy@bgl.lu)  
[valerie.michiels@bgl.lu](mailto:valerie.michiels@bgl.lu)