



PRESS RELEASE
BGL BNP Paribas celebrates Germany's national holiday with pretzels for German commuters

To celebrate Germany's national holiday, BGL BNP Paribas will be handing out pretzels to German cross-border commuters. The event will take place from 7.00 to 8.30 am at Luxembourg station and at the Wasserbillig P+R car park on Friday 3 October 2014.

With this initiative, BGL BNP Paribas is reasserting its role as the partner bank for border dwellers and sending a friendly message to German cross-border commuters.

Along with this year's give-away, the bank organizes a prize competition on www.frontaliers-saviezvous.lu on the dedicated pages for German commuters from 3 to 10 October 2014.

BGL BNP Paribas offers a comprehensive package of financial solutions to help cross-border commuters manage their accounts effectively, save on taxes, and invest successfully.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2014, BGL BNP Paribas was named "Best Private Bank in Luxembourg" by Euromoney for the third time in five years.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) has a presence in 75 countries with more than 180,000 employees, including more than 140,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.

Press contacts:

Anne Wenandy
Eliane Thines
Valérie Michiels

+352 42 42-46 14
+352 42 42-62 64
+352 42 42-65 34

anne.wenandy@bgl.lu
eliane.thines@bgl.lu
valerie.michiels@bgl.lu

