



PRESS RELEASE
**BGL BNP Paribas celebrates Bastille Day
with croissants for French commuters**

To celebrate Bastille Day, France's national holiday, BGL BNP Paribas will be handing out croissants to French cross-border commuters. The event will take place at Luxembourg station and at the Kockelscheuer and Frisange P+R car parks from 6.00 to 9.00 am on Monday 14 July 2014.

With this initiative, BGL BNP Paribas is reasserting its role as the partner bank for border dwellers and sending a friendly message to French cross-border commuters.

Along with this year's Bastille Day give-away, the bank organizes a prize competition on www.frontaliers-saviezvous.lu from 14 to 20 July 2014.

BGL BNP Paribas and BNP Paribas in France cooperate actively to deliver needs-responsive solutions to French cross-border commuters and offer them exclusive benefits on both sides of the frontier. Specialised advisers are on hand in both Luxembourg and France to help them manage their accounts more effectively, save on taxes and help them with investments.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. It offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2014, BGL BNP Paribas was named "Best Private Bank in Luxembourg" by Euromoney for the third time in five years.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) has a presence in 75 countries with more than 180,000 employees, including more than 140,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across Mediterranean basin countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia-Pacific.



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