



PRESS RELEASE
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**BNP Paribas Personal Investors
in Luxembourg launches new website**

Preliminary online account opening
Enhanced financial content
Standard banking services
Online & day trading

BNP Paribas Personal Investors¹, a department of BGL BNP Paribas, is launching its new website. Informative and transactional, the site aims to deliver enhanced services to its individuals and professional partners. The website is available in French, English and German at www.bnpparibas-personalinvestors.lu

The new site uses the Euroweb platform previously developed for the Cortal Consors France and Germany sites and harnesses BGL BNP Paribas' know-how in processing clients' online transactions, including market orders, purchases/sales of investment funds, and money transfers.

The revamped site offers new functionalities:

- **Day trading:** buying and selling online the same stock within the same day
- **Personalized relationship:** clients can see their personal investment advisor and communicate with him or her through a secure messaging service
- **Preliminary online account opening:** prospective clients can start the process of opening an account by completing the necessary documents online
- **New decision support tools:** a new, fun-to-use forecasting tool that enables visitors, with a couple of clicks, to calculate their post-retirement financial needs
- **Easier to get around:** visitors and clients (using the secure area) get direct access to the information they want
- **Financial content:** high-value added information services with content provided by Dow Jones, Trading Central, Morningstar and BNP Paribas

Commenting on the launch, Adel Nabhan, Marketing, Communication & Strategy Director for BNP Paribas Personal Investors in Luxembourg, said: "This new site meets the needs of our clients in terms of banking services and online trading".

Vanksen, a communication agency, helped to design the visual identity of the new BNP Paribas Personal Investors Luxembourg website.

About BNP Paribas Personal Investors

*BNP Paribas Personal Investors is Europe's leading broker in personal investing and online trading. It offers a complete range of products and investment services through various distribution channels to more than one million clients. Within the BNP Paribas group, BNP Paribas Personal Investors is comprised of Cortal Consors, present in Germany, France and Spain, B*capital, an investment company, TEB Investment in Turkey, Geojit BNP Paribas, one of the leading brokers on the Indian market, and BNP Paribas Personal Investors in Luxembourg and Singapore.*

About BGL BNP Paribas

*BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance. In 2011 the international magazine *The Banker* named BGL BNP Paribas "Bank of the Year" in Luxembourg.*

¹ Known as Cortal Consors Luxembourg until July 2009.





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PERSONAL INVESTORS



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FOR MORE INFORMATION

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