



PRESS RELEASE
**BGL BNP Paribas celebrates Bastille Day
with croissants for cross-border
commuters from France**

On Thursday, 14 July 2011, BGL BNP Paribas celebrates Bastille Day by distributing croissants to cross-border commuters arriving from France at the Luxembourg train station between 6.30 and 8.30 a.m.

The initiative underscores BGL BNP Paribas' role as a banking partner for cross-border workers – in this case, French citizens who are leaving their national holiday behind to work at their jobs in Luxembourg.

BGL BNP Paribas offers a comprehensive package of financial solutions to help cross-border commuters manage their accounts effectively, save on taxes, and invest successfully.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg. As a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the six strongest banks in the world*. The Group has a presence in more than 80 countries and more than 200,000 employees, including more than 160,000 in Europe. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the leader in consumer lending. BNP Paribas is rolling out its integrated retail banking model across the Europe-Mediterranean zone and boasts a large network in the western part of the United States. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas and solid and fast-growing businesses in Asia.

* Rated AA by Standard & Poor's i.e. 3rd rating level on a scale of 22.

Press contacts:

Eliane Thines +352 42 42-62 64
Anne Wenandy +352 42 42-46 14

eliane.thines@bgl.lu
anne.wenandy@bgl.lu

