



**PRESS RELEASE**

# **BGL BNP Paribas puts services for young clients in the spotlight**

**Student wins €1,000 in competition**

BGL BNP Paribas recently organised a special conference for young people on training, studies and careers as well as financing solutions. Held at corporate headquarters in Kirchberg, the event included a competition that gave lucky winner Sandra Da Silva a EUR 1,000 cheque to help with her studies.

The conference drew nearly 60 participants with information on financing their education, plus a review of training courses and degrees available in Luxembourg, thanks in particular to Lucien Kerger from the University of Luxembourg. Attendees also got a behind-the-scenes look at student life abroad through presentations by individuals and student groups from Trier (LST) and Paris (AELP).

The day ended with drinks and a buffet, giving participants an opportunity for networking with the speakers.

Following on *Startin.lu*, a blog for young people launched a few months ago, the conference reflected BGL BNP Paribas's decision to move services for students and young people up a gear, positioning itself as a responsive banking partner with career guidance and input on how to finance studies.

#### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 52.5 billion at 30 June 2010. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

#### **About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) is one of the six strongest banks in the world\* and the largest bank in the eurozone by deposits. With a presence in more than 80 countries and more than 200,000 employees, including 160,000 in Europe, BNP Paribas is a leading European provider of financial services on a worldwide scale. It ranks highly in its three core activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. In Retail Banking, the Group has four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas is rolling out its integrated model across the Europe-Mediterranean zone and boasts a large network in the United States. BNP Paribas Personal



Finance is the leader in consumer lending in Europe. In its Corporate & Investment Banking and Investment Solutions activities, BNP Paribas also enjoys top positions in Europe and solid and fast-growing businesses in Asia.

\* Rated AA by Standard & Poor's, i.e., 3rd rating level on a scale of 22.

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