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PRESS RELEASE

BGL BNP Paribas backs Archipel association and its *Ile aux clowns* project

On 8 January 2010, Daniela Bossi, Commercial Director Retail Banking of BGL BNP Paribas, and Christian Schmitz, manager of the BGL BNP Paribas branch in Diekirch, presented a EUR 1,500 cheque to the Archipel association represented by its coordinator Emmanuel Henninger, in support of the *Ile aux clowns* project.

The donation follows a charity initiative taken by the BGL BNP Paribas branch during the *Nuetsshopping* in Diekirch on 10 December 2009, when staff members raised funds by selling books they had collected earlier.

Archipel's *Ile aux clowns* project, initiated in 2005, offers hospitalized children and elderly people in retirement homes both entertainment and a chance to relax and smile with visiting clowns. Their presence brings a touch of magic that contrasts with the seriousness of the hospital environment. Seven clowns participate, putting their talent and professional know-how to work for children, teenagers and the elderly, and making everyone's life a little brighter.

The staff members of the BGL BNP Paribas branch in Diekirch who collected the funds were on hand for the presentation of the cheque. They serve clients from 9 am to noon and from 1:30 pm to 4:30 pm every day, Monday to Friday.

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 52.8 billion at 30 June 2009. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the 6 strongest banks in the world according to Standard & Poor's*. With a presence in 85 countries and more than 205,000 employees, 165,200 of which in Europe, BNP Paribas is a global-scale European leader in financial services. It holds key positions in its three activities: Retail Banking, Investment Solutions and Corporate & Investment Banking. The Group benefits from its four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas also has a significant presence in the United States and strong positions in Asia and the emerging markets.

* Within its peer group

For more information on the *Ile aux clowns* project: www.ileauxclowns.lu



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