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## **PRESS RELEASE**

### **BNP Paribas Wealth Management ranked 6th worldwide, France's best private bank and Luxembourg's best private bank in the 2010 Euromoney poll**

The 2010 Euromoney Private Banking survey has recognised BNP Paribas Wealth Management once again:

The 2010 survey confirms the strong rankings we achieved in the 2009 survey, notably:

- 6th global private bank
- 4th private bank in Western Europe

BNP Paribas Wealth Management has also reinforced its position in the four domestic markets of the BNP Paribas group:

- 1st private bank in France (for the 5th time)
- 1st private bank in Luxembourg (4th in the 2009 survey)
- 3rd private bank in Belgium (6th in the 2009 survey)
- 2nd foreign private bank in Italy

Finally the development strategy of the wealth management business in Europe has also been recognised:

- 3rd private bank in Central Europe and Eastern Europe
- 3rd foreign private bank in Germany

The Euromoney Private Banking survey is based on a poll of the private banks and their audited annual figures, and is recognized as the industry benchmark. It ranks the banks by country and by category.



### **About BNP Paribas Wealth Management**

BNP Paribas Wealth Management is the eurozone's leading private bank. Active in nearly 30 countries, it had 239 billion euros of assets under management at the end of December 2009. More than 5,300 wealth management professionals based in every major global centre help its client base of private investors to optimise and manage their assets.

### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in the Grand Duchy of Luxembourg, with a balance sheet totalling EUR 52.8 billion at 30 June 2009. Now a leader on its domestic market, it offers an especially wide range of financial products to individuals, professionals, private banking clients and businesses. BGL BNP Paribas is Luxembourg's number-one provider of banking services to professionals and small- and medium-size companies, and number two in services for individuals. It is also the leader for bancassurance.

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