



**BNP PARIBAS**  
WEALTH MANAGEMENT

## Product Agreement – Bullish Note

March 07th, 2014

Currency	USD – FX Hedged
Maturity	4 Years
Capital guaranteed at maturity?	100%

### Investment context

This product is linked to the BNP Paribas Newcits Fund Stars Index: this Index implemented by BNP Paribas offers a way to invest in a basket of top quartile funds providing access to the expertise of renowned alternative fund managers.

The BNP Paribas Newcits Fund Stars Index has equally weighted long exposure to 4 Newcits funds. The allocation to each fund is rebalanced daily to maintain the equal weighting.

The Bullish Note is a structure offering a capital protection at maturity and allowing investor to participate in the positive performance of the Underlying Index at maturity.

The investor should have a bullish view on the underlying Index

### Features

#### Type of product

#### Bullish Note on BNP Paribas Newcits Fund Stars Index

<ul style="list-style-type: none"> <li>• Issuer</li> <li>• Issuer's domicile</li> <li>• Guarantor</li> <li>• Guarantor's domicile</li> <li>• Issue Form</li> <li>• Maturity</li> <li>• Currency</li> <li>• Nominal Amount</li> <li>• ISIN Code</li> <li>• Underlying Assets</li> <li>• Gearing</li> <li>• Capital guarantee</li> <li>• Underlying Asset's Performance</li> <li>• Financing Ratio</li> </ul>	<p>BNP Paribas Arbitrage Issuance B.V. Herengracht 537 - 1017 BV Amsterdam - The Netherlands</p> <p>BNP Paribas (A+ / A2) (on an unsecured basis) 16 boulevard des Italiens - 75009 Paris - France</p> <p>Certificate 4 Years USD – FX Hedged USD 1,030,000 XS0993340883</p> <p>BNP Paribas Newcits Fund Stars Index (BNPINUST Index) Initial level: 130% of the positive performance of the Underlying 100% at maturity Max[0; Underlying Asset Final/ Underlying Asset Initial -1]</p> <p>75% subject to a credit facility prior approval, ratio been subject to modification without any prior notice</p>
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### Advantages

- The capital is protected at 100% at maturity
- At maturity, Underlying Asset's Performance is uncapped

### Risks

- There is an opportunity cost : the risk-free rate over the period
- Issuer's default risk





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## Mechanism

### Description of the Index:

The BNP Paribas Newcits Fund Stars Index has had since inception, equally weighted long exposure to 4 Newcits funds\*. The allocation to each fund is rebalanced daily to maintain the equal weighting:

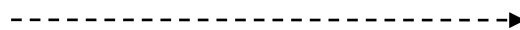
- Marshall Wace TOP UCITS Market Neutral (LU0333227550)
- Alken Fund Absolute Return Europe (LU0572586674)
- Henderson Credit Alpha (GB00B630QF50)
- Standard Life Global Absolute Return (LU0548153104)

The Index includes a risk control mechanism to keep volatility at a predefined target level. It will dynamically adjust exposure to the basket of funds, on a daily basis, in order to maintain Index volatility close to the target level. Thus, the higher the volatility the lower exposure to the basket of funds. The maximum exposure is limited to 150% and can be under 100%. In this case the remaining asset will be invested in cash.

### Redemption at Maturity:

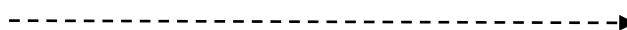
- o If the Underlying Asset's Performance is positive, the investor receives  $100\% + 130\% \times \text{Underlying Asset's Performance}$ .
- o If the Underlying Asset's Performance is negative, the investor receives 100% of its capital at maturity

Underlying Asset's Performance is positive or null



$100\% + 130\% \times \text{Underlying Asset's Performance}$

Underlying Asset's Performance is negative



100%

\* Index composition and weightings are subject to any change by BNP Paribas SA as the Index sponsor or BNP Paribas Arbitrage SNC, the Index calculation agent





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## Scenario

### 1) Best case scenario

At maturity, the Underlying Asset's Performance is positive, the Investor receives 100% of its capital plus 130% of the Underlying Asset's Performance.

Observation Date	At maturity
Gearing	130%
Underlying Asset's Performance	+55%
Redemption	$171.50\% = 100\% + 130\% \times 55\%$

### 2) Worst case scenario

At maturity, the Underlying Asset's Performance is negative, the Investor receives 100% of its capital invested.

Observation Date	At maturity
Gearing	130%
Underlying Asset's Performance	-30%
Redemption	100%





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## Features

- Secondary market:

No representation is made as to the existence of a market, but the issuer will endeavour to make a secondary market in the product, subject to it being satisfied that normal market conditions prevail. Any prices indicated will be dependent upon factors affecting or likely to affect the value of the product such as, but not limited to, the remaining time to the Redemption Date, the outstanding principal amount, the Issuer's or, if applicable, the Guarantor's credit risk, the performance and volatility of the underlying asset, interest rates, exchange rates, credit spreads, and any incidental costs. Such prices will have a bid-offer spread. The minimum size for any trade shall be the amount stipulated by the product issuer. In view of this, subscribers must be aware that they might not be able to sell their investment for amount below the specified amount.



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▪ **Market Risk**

The market value of a structured security may vary significantly under the influence of various factors, such as the performance level of the underlying assets, their volatility, changes in interest rates or exchange rates, particularly if the security is denominated in a currency other than the investor's reference currency, the economic and financial context of the country(ies) that is/are concerned, and the remaining duration of the security to its maturity.

For structured securities with an "issuer call" enabling early redemption, prospects of reinvesting redeemed total amounts may be unfavourable.

For structured securities linked to credit markets, the bankruptcy risk of the various issuers of the underlying bonds changes chiefly according to their quality (reflected by their rating – see issuer risk below applied to the underlying bonds) and to the macroeconomic context. The investor must be aware of the quality of the issuer(s) in which investments are made. In addition, bond prices may vary considerably between the moment bonds are issued and their maturity date. This price variation is linked to interest rate changes on the market.

▪ **Structuring Risk**

Structured securities being based on several complex features, the investor must have a perfect understanding of the mechanisms of the structured security offered and the consequences arising from the chosen redemption formula or valuation method, depending on different market forecasts and the nature of the underlying(s) asset.

▪ **Issuer Risk**

The structured security is not issued nor guaranteed by BNP Paribas Wealth Management which is acting only as distributor of the security. Each investor assumes both the issuer's credit risk and the potential guarantor's risk as defined in the security legal documentation. The issuer's and its guarantor's credit ratings reflect the independent opinion of the relevant credit rating agencies and are not to be considered as a guarantee of the credit quality. In case of the issuer's bankruptcy or indeed that of its guarantor, the investor may suffer partial or total loss of his initially invested capital.

▪ **Index Risk**

The Index is calculated, maintained, rebalanced and published by BNP Paribas Arbitrage SNC (the "Index Calculation Agent") and sponsored by BNP Paribas (the "Index Sponsor").

Following the Index Start Date, the Index Calculation Agent and the Index Sponsor shall review the composition of the Index and the Index Weightings of the Index Components within the Index on an ongoing basis and in accordance with the Index Methodology, should any disruption events occur (e.g a fund ceases to exist or is, or would be subject to an adjustment, or if a hedging disruption event occurs in respect to that fund). The Index Sponsor reserves the right to amend or adjust the index methodology from time to time. The Index Sponsor, and where applicable, the Index Calculation Agent, are under no obligation to continue the calculation, publication or dissemination of the Index and disclaim(s) any liability for any suspension or interruption in the calculation of the Index.

▪ **Early Redemption**

In case of early redemption on the occurrence of Force Majeure, Illegality and certain other events affecting the Underlying and/or hedge, the Calculation Agent shall calculate the fair market value of each Certificate less the cost to the Issuer and/or its Affiliates of unwinding any underlying related hedging arrangements, all as determined by the Calculation Agent in its sole and absolute discretion. Payment will be made in such manner as shall be notified to the Certificate holders in accordance with the Base Prospectus. The consequence could be a partial or total loss of the invested capital

▪ **Liquidity Risk**

In the case of structured securities, product liquidity lies entirely in the hands of the issuer, who may or may not undertake in normal market conditions to buy or sell the security from/to the investor according to certain criteria defined at the outset (price, periodicity and minimum amount). Should the investor wish to exit before the maturity date, he may thus be unable to sell part or all of his financial asset, or may have to sell at a considerably unfavourable price. Finally, certain securities becoming relatively illiquid may face high volatility and a decline in their market value, thereby reducing the accuracy of their valuation in portfolios or even making such valuation impossible.

▪ **Financing**

The purchase of financial instruments by means of borrowing brings with it additional risk. On the one hand, additional guarantees (additional assets as collateral) may be required. On the other hand, the loss incurred when prices move adversely is likely to be higher than without any borrowing. Fluctuations in prices of pledged financial instruments can therefore have a negative influence on the ability to repay the loans. It is important to understand clearly that the leveraging effect produced by buying financial instruments through the means of borrowing results in proportionately greater sensitivity to fluctuations in price, and therefore offers the prospect of higher gains but also at the same time the risk of higher losses. In summary, the higher the leverage is, the greater the possible loss can be.

▪ **Conflicts of interest**

Various potential and actual conflicts of interest may arise from the overall investment activities of the parties involved in the transaction, their investment professionals and their affiliates. In particular, the manager or its affiliates can offer/manage other investment vehicles the interests of which may be different to the interests of the holders of the securities described herein.

▪ **Capital Protection**

Non-capital guaranteed products: this instrument not offering a capital guarantee, the initial capital (par value or acquisition value) is not protected at all. Should unfavourable events arise, the investor may suffer a partial or total loss of his initially invested capital.





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*Prior to investing in a structured security each investor should fully understand the financial risks and merits and consult with its own legal, regulatory, tax, financial and accounting advisors before making his subscription. Investors should be in a position to fully understand the features of the investment and, in the absence of any provision to the contrary, be financially able to bear a loss of their investment and willing to accept such risk. The risk descriptions in this document are only a summary description of the most relevant risks related to this structured security. For a more detailed description of this type of structured security, its risks and use, please refer to our Investor Guide and to the risk sections in the Prospectus (as hereinafter defined). BGL BNP Paribas cannot guarantee whether a structured security will achieve its objectives.*

In consideration of my desire to invest in Bullish Note on BNP Paribas Newcits Fund Stars Index issued by BNP Paribas Arbitrage you provided me with the Investor Guide, the indicative and/or Final Terms Sheet (as hereinafter described) and this Product Agreement describing the investment context, features, advantages, risks, mechanism, scenario and other characteristics of the Structured Security (hereafter "the Documentation"). Having acquainted myself with the contents of the Documentation and the Prospectus (as hereinafter described), I hereby confirm that I wish to subscribe in the Structured Security.

I have duly noted that:

Before subscribing, every potential subscriber (i) must first have been provided with the Documentation and (ii) can access through BGL BNP Paribas or via the Issuer's Web Page ([www.bnpparibas.com](http://www.bnpparibas.com)) to the Final Terms Sheet, the Base Prospectus and any supplement (the items enumerated under (ii) hereafter all together referred to as "the Prospectus"). Full information on the terms and conditions and the risks of the Structured Security is only available on the basis of the combination of all the documents listed above.

The terms set forth herein are subject to the final expression of the terms of the transaction, if the transaction takes place. The final terms of the transaction will be set forth in the Structured Security Final Terms Sheet, in any applicable agreement and/or confirmation. To the extent of any inconsistency between the Structured Security's indicative Terms Sheet and the Structured Security Final Terms Sheet, the Structured Security Final Terms Sheet shall prevail. To the extent of any inconsistency between (i) the Structured Security indicative Terms Sheet / the Structured Security Final Terms Sheet and (ii) this Product Agreement, the Structured Security Final Terms Sheet shall prevail.

The Structured Security may be subject to restrictions with regards to certain persons or in certain countries under national regulations applicable to said persons or in said countries. It is the investor's responsibility to ensure that he is authorized to subscribe in this Structured Security.

Although the information provided herein may have been obtained from published or unpublished sources considered to be reliable and while all reasonable care has been taken in the preparation of this document, BGL BNP Paribas does not make any representation or warranty, express or implied, as to its accuracy or completeness and does not accept responsibility for any inaccuracy, error or omission.

To the extent that past and/or future and or simulated performances are displayed, the figures relating thereto are not a reliable indicator of future results. In connection with the offer and sale of the Structured Security, BGL BNP Paribas may pay or receive fees, commissions or other, non-monetary, benefits from third parties. Further information is available from BGL BNP Paribas upon request.





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- BGL BNP Paribas will not assume any responsibility regarding the financial rating given by an International Rating Agent to any security's issuer or guarantor. A financial rating should not be understood by a subscriber as a financial guarantee given on the performance, the liquidity or the guarantee/protection of the capital invested in a security.

- Save as otherwise expressly agreed in writing, BGL BNP Paribas is not acting as financial adviser or fiduciary of the subscriber in any subscription

- The tax treatment of the Structured Security depends on the individual circumstances of the investor and may be subject to changes in the future. Any reference to taxation and/or tax systems in the Documentation and/or the Prospectus is given for informational purposes only.

- BGL BNP Paribas and/or persons associated or connected with it may effect or have effected a transaction for their own account in a security described in the Documentation or any related security before the report is published. On the date of the Documentation, BGL BNP Paribas, persons associated or connected with it and their respective directors and/or representatives and/or employees may take proprietary positions and may have a long or short position or other interests or make a market in a security mentioned in the Documentation, or in derivative instruments based thereon, and may purchase and/or sell the investment(s) at any time in the open market or otherwise, whether as principal or as agent or as market maker. Additionally, BGL BNP Paribas within the previous twelve months may have acted as an investment banker or may have provided significant advice or investment services to the companies or in relation to a security mentioned in the Documentation.

- This document is not a prospectus in the sense of applicable legislation on the offer and/or listing of financial instruments. It has not been and will not be endorsed or approved by any authority in any jurisdiction. The Structured Securities may not be eligible for offer or sale in all jurisdictions and or for certain categories of subscribers and must be offered and sold in accordance with all applicable selling restrictions in the jurisdictions in which they are offered or sold.

- BNP Paribas Arbitrage is the issuer. BGL BNP Paribas, with registered office at 50, avenue J.F. Kennedy, L – 2951 Luxembourg, is responsible for the distribution of the Structured Security and for this document. It is authorised and regulated as a credit institution by the Luxembourg Commission de Surveillance du Secteur Financier, 110, route d'Arlon, L – 2991 Luxembourg.

By accepting the Documentation :

- I agree to be bound by the limitations set forth in it;
- I agree that BGL BNP Paribas' general terms and conditions, that I herewith declare to have read and accepted, are applicable for all issues not explicitly covered in this Product Agreement;
- and I duly confirm my subscription in the Structured Security under the conditions specified herein, in the Documentation and in the Prospectus for an amount of .....

Account number:.....

.....

Signed at ..... On .....

(to be handwritten over your signature and meaning "I have read the Documentation and I confirm my subscription and the conditions defined herein")

