



Term Sheet

Final Terms and Conditions (our ref. CE0780RAK)

4Y Athena Double Relax on EURO STOXX 50 in EUR

Issuer	BNP Paribas Arbitrage Issuance B.V.																		
Guarantor	BNP Paribas (A+ / A2)																		
Issue Type	Certificate																		
Traded Amount	EUR 1,000,000																		
Issue Amount	EUR 5,000,000																		
Number of Certificates	5,000																		
Notional Amount per Certificate (N)	1 Certificate = EUR 1,000																		
Currency	EUR																		
Issue Price per Certificate	100%																		
Public Offer	Yes, Luxembourg																		
Listing	None																		
Trade Date	March 22 nd , 2013																		
Subscription Period	From April 09 th , 2013 to April 15 th , 2013																		
Strike Date	April 15 th , 2013																		
Issue Date	April 24 th , 2013																		
Redemption Valuation Date	April 18 th , 2017																		
Redemption Date	April 24 th , 2017																		
Underlying Index	EURO STOXX 50 (Bloomberg: SX5E Index)																		
Coupon	<p>N x 5% i.e. EUR 50 per Certificate, paid yearly. Paid on April 24th, 2014 and April 24th, 2015.</p> <p>The Coupon Payment is split into two components for tax purposes: 1. 0.7310% (i.e. 0.7310% p.a.) is subject to income tax 2. 4.2690% is classified as a capital gain</p> <p><i>For the avoidance of doubt, no further Coupon will be paid after the Certificates have been automatically early redeemed.</i></p>																		
Automatic Early Redemption	<p>If, on any Automatic Early Redemption Valuation Date_n, the official Closing Level of the Underlying Index is greater than or equal to the Automatic Early Redemption Level, then the Issuer shall redeem each Certificate on the relevant Automatic Early Redemption Date_n at the Automatic Early Redemption Amount_n calculated as follows:</p> <table border="1"> <thead> <tr> <th>n</th> <th>Automatic Early Redemption Valuation Date_n</th> <th>Automatic Early Redemption Date_n</th> <th>Automatic Early Redemption Amount_n</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>April 15th, 2014</td> <td>April 24th, 2014</td> <td>EUR 1,000</td> </tr> <tr> <td>2</td> <td>April 15th, 2015</td> <td>April 24th, 2015</td> <td>EUR 1,000</td> </tr> <tr> <td>3</td> <td>April 15th, 2016</td> <td>April 25th, 2016</td> <td>EUR 1,100</td> </tr> </tbody> </table>			n	Automatic Early Redemption Valuation Date _n	Automatic Early Redemption Date _n	Automatic Early Redemption Amount _n	1	April 15 th , 2014	April 24 th , 2014	EUR 1,000	2	April 15 th , 2015	April 24 th , 2015	EUR 1,000	3	April 15 th , 2016	April 25 th , 2016	EUR 1,100
n	Automatic Early Redemption Valuation Date _n	Automatic Early Redemption Date _n	Automatic Early Redemption Amount _n																
1	April 15 th , 2014	April 24 th , 2014	EUR 1,000																
2	April 15 th , 2015	April 24 th , 2015	EUR 1,000																
3	April 15 th , 2016	April 25 th , 2016	EUR 1,100																
Automatic Early Redemption Level	100% x Index_{Initial}																		



Final Redemption On the **Redemption Date**, if the Certificates have not been redeemed or purchased and cancelled by the Issuer prior to the Redemption Valuation Date, the Issuer shall redeem each Certificate at the following Cash Settlement Amount:

1) If $\text{Index}_{\text{Final}}$ is greater than or equal to $\text{Index}_{\text{Initial}}$:

$N \times [100\% + 15\%]$

2) Else if $\text{Index}_{\text{Final}}$ is less than $\text{Index}_{\text{Initial}}$ and no **Knock-in Event** has occurred:

$N \times 100\%$

3) Otherwise:

$$N \times \left[100\% + \min \left(0\%, \frac{\text{Index}_{\text{Final}} - \text{Index}_{\text{Initial}}}{\text{Index}_{\text{Initial}}} \right) \right]$$

Where

$\text{Index}_{\text{Initial}}$ is the official Closing Level of the Underlying Index on the **Strike Date**.

$\text{Index}_{\text{Final}}$ is the official Closing Level of the Underlying Index on the **Redemption Valuation Date**.

Knock-in Level $65\% \times \text{Index}_{\text{Initial}}$

Knock-in Determination Day The Redemption Valuation Date.

Knock-in Valuation Time Scheduled Closing Time of the Underlying Index on the Redemption Valuation Date.

Knock-in Event A Knock-in Event shall be deemed to occur if, at the Knock-in Valuation Time on the Knock-in Determination Day, the Underlying Index closes at a level strictly less than the Knock-in Level.

Business Day Convention Following Business Day

Payment Business Days TARGET2

Calculation Agent BNP Paribas Arbitrage S.N.C.

Governing Law **English**

Documentation Final Terms under the Warrant and Certificate Programme of the Issuer dated June 1st, 2012 (as supplemented from time to time) (the "Base Prospectus") a copy of which is available from BNP Paribas Arbitrage S.N.C. on request.

In the event of any inconsistency between this termsheet and the Final Terms relating to the Certificates, the Final Terms will prevail.

Form Clearing System Global Certificate

Codes - ISIN: XS0877221472

- Common: 087722147

Reuters Ric for Structure XS0877221472=BNPP

Common Depository BNP Paribas Securities Services, Luxembourg Branch

Minimum Subscription Size Minimum Subscription EUR 1,000, i.e. 1 Denomination for EEA investors

Minimum Trading Size 1 Certificate (and multiples of 1 Certificate thereafter)



Secondary Trading

Daily price indications including accrued interest will be published on Reuters.

No representation is made as to the existence of a market for the Certificates. BNP Paribas Arbitrage S.N.C. will endeavour to make a secondary market in the Certificates, subject to it being satisfied that normal market conditions prevail. Any prices indicated will be dependent upon factors affecting or likely to affect the value of the Certificates such as, but not limited to, the remaining time to the Redemption Date, the outstanding principal amount, the Issuer's or, if applicable, the Guarantor's credit risk, the performance and volatility of the underlying asset, interest rates, exchange rates, credit spreads, and any incidental costs. To the extent BNP Paribas Arbitrage S.N.C. holds Certificates that it can offer and subject to it being satisfied that normal market conditions prevail, such prices will have a bid-offer spread no greater than 1%. Such bid-offer spread might be extended to 3% maximum, subject to market conditions.

Holders should be aware that the secondary market price for any Security quoted on or after the fourth (4th) Clearing System business day preceding any date on which the Issuer is due to make a payment thereon, shall exclude the amount so payable per Security. The Holder of the Securities on the record date, as determined by the rules of the relevant Clearing System, shall be entitled to receive or retain any such amount on the due date for payment thereof.

Initial Settlement

Delivery versus payment.
BNPP will settle through Clearstream 81851.
Settlement must be made in Nominal.

Tax Classification

TK6

Distributor

BGL BNP PARIBAS

Fees

In connection with the offer and sale of the Certificates, the Distributor will acquire the Certificates from BNP Paribas Arbitrage S.N.C. at a discount to the Issue Price or at the Issue Price. If the Distributor acquires the Certificates at the Issue Price, BNP Paribas Arbitrage S.N.C. will pay to the Distributor a distribution fee. Such amounts received by the Distributor may be in addition to the brokerage cost/fee normally applied by the Distributor. They cover distribution and or structuring cost for a maximum annual amount equivalent to 0.61% of the Issue Amount. The purchaser acknowledges that such distribution fee may be retained by the Distributor. Further information is available from the Distributor on request.

Bond Floor

97.13%; ref. rate: 0.7310%

Selling Restrictions

As set out in the Base Prospectus.

IMPORTANT INFORMATION

Investor Responsibilities

The Certificates will be offered to the public in Luxembourg however no action has been or will be taken in any other jurisdiction that would, or is intended to, permit a public offering of the Certificates.

The Certificates are sold to you as principal and on the understanding that you will comply with all relevant securities laws and public offer requirements in the jurisdictions in which you place or resell the Certificates, including, without limitation, Directive 2003/71/EC (the EU Prospectus Directive) as amended (which includes the amendments made by Directive 2010/73/EU the "2010 PD Amending Directive") and the relevant implementing measures in any EU member state. As you may not be the only purchaser of the Certificates from us, any public offer exemption relying on offers only being made to a restricted number of investors (classified by type or location, as applicable) will no be available.

Selling Restrictions

The Certificates may not be offered or sold in the United States or to U.S. persons at any time (as defined in regulation S under the U.S. Securities Act of 1933 or the U.S. internal revenue code). The Certificates have not been and will not be registered under the U.S. Securities Act of 1933, as amended, or the securities laws of any state in the United States, and are subject to U.S. tax requirements. In purchasing the Certificates you represent and warrant that you are neither located in the United States nor a U.S. person and that you are not purchasing for the account or benefit of any such person. The Certificates may not be offered, sold, transferred or delivered without compliance with all applicable securities laws and regulations.

Risk Analysis

The Securities have no capital protection at any time and there can be a partial or total loss of any capital invested. Investment in the Securities is therefore highly speculative and should only be considered by persons who can afford to lose their entire investment.

BNP Paribas is not providing the recipients of this document with any investment advice or recommendation to enter into any potential transaction. Any purchaser of



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Any indicative price quotations, investment cases or market analysis contained in this document or any related marketing materials we may have provided to you have been prepared on assumptions and parameters that reflect our good faith judgement or selection but must be subject to your own independent analysis and due diligence before you make any investment decision. Please note that there can be conflicts of interests between BNP Paribas and potential investors (see below) and we can therefore not assume any responsibility for the financial consequences of your investment decision, which must be independent. We require that you undertake your own independent due diligence and avail yourself of your own advisors in order to assess the suitability of Certificates in relation to your own financial objectives. Accordingly, if you decide to purchase Certificates, you will be deemed to understand and accept the terms, conditions and risks associated with the Certificates. You will also be deemed to act for your own account, to have made your own independent decision to purchase the Certificates and to declare that such transaction is appropriate for you based upon your own judgement the advice from such advisers as you have deemed necessary to consult. Each holder of the Certificates shall also be deemed to assume and be responsible for any and all taxes of any jurisdiction or governmental or regulatory authority and should consult their own tax advisers in this respect.

You should note and assess for the purposes of any investment decision that members of the BNP Paribas group may face possible conflicts of interest in connection with certain duties under the Certificates, such as trading in an underlying for their own account or for the account of others, receiving fees in a number of capacities or taking market views which are not consistent with the objective of the Certificates.

This product does not represent a share in an investment fund and thus is not subject to the supervision of the Swiss Federal Banking Commission (Eidgenössische Bankenkommision). Therefore, investors in this product are not eligible for the specific investor protection under the Swiss Federal Act on Collective Investment Schemes.

BNP Paribas is incorporated in France with Limited Liability and is regulated by the Autorité de Contrôle Prudentiel for the conduct of its investment business in France. Registered Office: 16 Boulevard des Italiens, 75009 Paris, France. www.bnpparibas.com.

Index Disclaimer

Neither the Issuer nor the Guarantor shall have any liability for any act or failure to act by an Index Sponsor in connection with the calculation, adjustment or maintenance of an Index. Except as disclosed prior to the Issue Date, neither the Issuer, the Guarantor nor their affiliates has any affiliation with or control over an Index or Index Sponsor or any control over the computation, composition or dissemination of an Index. Although the Calculation Agent will obtain information concerning an Index from publicly available sources it believes reliable, it will not independently verify this information. Accordingly, no representation, warranty or undertaking (express or implied) is made and no responsibility is accepted by the Issuer, the Guarantor, their affiliates or the Calculation Agent as to the accuracy, completeness and timeliness of information concerning an Index.

EURO STOXX 50® Index

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- Recommend that any person invest in the Certificates or any other securities.
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- Have any responsibility or liability for the administration, management or marketing of the Certificates.
- Consider the needs of the Certificates or the owners of the Certificates in determining, composing or calculating the EURO STOXX 50® Index or have any obligation to do so.

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 - The accuracy or completeness of the EURO STOXX 50® Index and its data;
 - The merchantability and the fitness for a particular purpose or use of the EURO STOXX 50® Index and its data;
- STOXX and its Licensors will have no liability for any errors, omissions or interruptions in the EURO STOXX 50® Index or its data;
- Under no circumstances will STOXX or its Licensors be liable for any lost profits or indirect, punitive, special or consequential damages or losses, even if STOXX or its Licensors knows that they might occur.

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