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## PRESS RELEASE

# **BNP PARIBAS NAMED “WORLD’S BEST BANK FOR CORPORATES” IN EUROMONEY AWARDS FOR EXCELLENCE 2017**

**BNP Paribas today announced it has been named “World’s Best Bank for Corporates” for 2017 by *Euromoney*, the leading financial publication. The global accolade was one of six awards won in total by BNP Paribas, which also included the regional category “Best Digital Bank in Western Europe”.**

Overall, BNP Paribas won the following awards:

- World’s Best Bank for Corporates
- Best Digital Bank in Western Europe
- Best Investment Bank in Belgium
- Best Bank in France
- Best Bank in Kosovo
- Best Bank in Luxembourg

For almost 50 years, *Euromoney* has been the leading publication for covering the growth of international finance. Over the past 12 months its coverage has included interviews with close to 100 bank CEOs, ministers of finance and central bank governors around the world. The awards were established in 1992 and were the first of their kind in the global banking industry. This year *Euromoney* received almost 1,500 submissions from banks in an awards programme that covers 20 global awards, more than 50 regional awards, and best bank awards in close to 100 countries.

**Clive Horwood, Editor, *Euromoney* said:** "While many national champions retrench to their home markets, BNP Paribas is one of the few firms actively broadening its reach into new markets and new clients. Its profile as one of the few truly global corporate banks, alongside its commitment to digital solutions - including co-development with its corporate clients - is proving more suited than ever to the environment in which it operates."

Commenting on winning “World’s Best Bank for Corporates”, **Yann Gerardin, Head of Corporate and Institutional Banking, BNP Paribas said:** “The last 12 months have seen us accelerate the transformation of our business, the aim being to meet more needs, of more clients, more effectively. *Euromoney*’s acknowledgement of our progress is encouraging and a function of three factors: the support of the entire BNP Paribas Group; the commitment of our teams; and the trust our clients continue to show in us. This award – alongside the other five we have won – is recognition of their contribution, and my sincere thanks go to all.”

### **About BNP Paribas**

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 74 countries, with more than 192,000 employees, including more than 146,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional



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clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance.

In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending.

BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

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