

Help2Help 2025: employees of BNP Paribas in Luxembourg engage in charitable activities

The 16th edition of the programme saw 14 charitable projects receive support totalling €40,994

From providing hot meals and protecting the environment to supporting the most vulnerable, every project led by BNP Paribas Group employees in Luxembourg tells a story of commitment and solidarity. In 2025, through its Help2Help programme, the bank supported 14 charitable projects with a total of €40,994.

Launched in Luxembourg in 2010, Help2Help recognises employees, both active and retired, who volunteer for charities. Beyond financial support, the programme aims to strengthen the impact of projects that improve daily life in a variety of areas such as education, health, social inclusion, the environment and humanitarian aid.

The 2025 *Coup de Cœur* Award

This year, the *Coup de Cœur* Award was presented to the Belgian NGO “Iles de Paix”, an association that works for sustainable development and fights poverty in southern Africa and Latin America. The supported project is called “Towards a sustainable, healthy food system that provides opportunities for Ugandan youth”. Its aim is to enable farming families and other local players, particularly women, to improve their living conditions by jointly developing sustainable food systems and preserving a healthy environment.

A commitment that transcends borders

Operating in around 20 countries, the Help2Help programme demonstrates the international aspect of the BNP Paribas Group's commitment to solidarity. For over 20 years, it has embodied the belief that every employee can contribute, in their own way, towards building a more inclusive and responsible society.

As Béatrice Belorgey, Chair of the Executive Committee of BGL BNP Paribas and Head of BNP Paribas Group entities in Luxembourg, points out, “Our responsibility as a company goes beyond our banking activities. Through Help2Help, we empower our employees to take concrete action to build a more caring and inclusive society. This collective commitment is a real strength for our Group.”

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in Luxembourg and part of the BNP Paribas Group. It offers an especially wide range of financial products and bancassurance solutions to individuals, professionals, businesses, and private banking clients. At end 2024, BGL BNP Paribas employed 2,089 people in Luxembourg. In 2025, BGL BNP Paribas was named Best Bank in Luxembourg by Euromoney.



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About BNP Paribas

Leader in banking and financial services in Europe, BNP Paribas operates in 64 countries and has nearly 178,000 employees, including more than 144,000 in Europe. The Group has key positions in its three main fields of activity: Commercial, Personal Banking & Services for the Group's commercial & personal banking and several specialised businesses including BNP Paribas Personal Finance and Arval; Investment & Protection Services for savings, investment and protection solutions; and Corporate & Institutional Banking, focused on corporate and institutional clients. Based on its strong diversified and integrated model, the Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, BNP Paribas has four domestic markets: Belgium, France, Italy and Luxembourg. The Group is rolling out its integrated commercial & personal banking model across several Mediterranean countries, Türkiye, and Eastern Europe. As a key player in international banking, the Group has leading platforms and business lines in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific. BNP Paribas has implemented a Corporate Social Responsibility approach in all its activities, enabling it to contribute to the construction of a sustainable future, while ensuring the Group's performance and stability.

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