

## 10th annual “Help2Help” programme

The BNP Paribas Group in Luxembourg supports 14 new community projects with total funding of EUR 49,962

The cheque for the 10th annual Help2Help programme was recently presented in a ceremony at BGL BNP Paribas' headquarters, in the presence of Geoffroy Bazin, Country Head of the BNP Paribas Group and Chairman of the BGL BNP Paribas Executive Committee, as well as members of the organisations funded and employees engaged in the different projects.

The Help2Help programme aims to support current and retired employees of the BNP Paribas Group in Luxembourg who are involved in the community activities of not-for-profit organisations. In 2019, 14 projects were selected to receive total funding of EUR 49,962. The projects are led both at local and international level in fields including education, healthcare, humanitarian aid and the environment. Since the launch of the programme in 2010, a total of about EUR 700,000 has been awarded to more than 240 projects supported by 80 associations.

This year, a special prize of EUR 2,500 was awarded to “Eva pour la vie”, an association that helps children affected by cancer. The organisation supports researchers and families, while raising public and political awareness about the lack of funds dedicated to research against childhood cancers (<https://www.evapourlavie.com/>).

At the ceremony, Geoffroy Bazin said: “The Help2Help programme is a great way to support local and international associations, but also to recognise the dedication of our employees, who are deeply committed to improving society. We are extremely proud of the values they hold and the message of hope they share.”

Besides financial support through the Help2Help programme, the organisations can also take part in the “Marché de Noël des Associations”, a Christmas market held each year at BGL BNP Paribas' headquarters. From 9 to 13 December 2019, they will be able to present their activities to the employees of the BNP Paribas Group in Luxembourg while offering them the chance to contribute to a good cause by doing some of their Christmas shopping at the same time.

### About BGL BNP Paribas

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in Luxembourg and part of the BNP Paribas Group. It offers an especially wide range of financial products and bancassurance solutions to individuals, professionals, businesses and private banking clients. At end 2018, BGL BNP Paribas employed 2,474 people in Luxembourg.

BGL BNP Paribas was named Bank of the Year 2018 in Luxembourg by *The Banker* and, in 2019, Best Bank in Luxembourg by *Euromoney* for the fourth year in a row.



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## About BNP Paribas

BNP Paribas is a leading bank in Europe with an international reach. It has a presence in 72 countries, with more than 202,000 employees, of which more than 154,000 in Europe. The Group has key positions in its three main activities: Domestic Markets and International Financial Services (whose retail-banking networks and financial services are covered by Retail Banking & Services) and Corporate & Institutional Banking, which serves two client franchises: corporate clients and institutional investors. The Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, the Group has four domestic markets (Belgium, France, Italy and Luxembourg) and BNP Paribas Personal Finance is the European leader in consumer lending. BNP Paribas is rolling out its integrated retail-banking model in Mediterranean countries, in Turkey, in Eastern Europe and a large network in the western part of the United States. In its Corporate & Institutional Banking and International Financial Services activities, BNP Paribas also enjoys top positions in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

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