

BNP Paribas in Luxembourg backs projects supported by its company volunteers

As part of its Help2Help initiative, in 2023 the Group provided EUR 45,400 in support to 15 charitable projects

Launched in 2010 by the BNP Paribas Group in Luxembourg, the Help2Help solidarity programme supports projects of general interest in which active or retired Group employees volunteer. For its 14th edition, the Group provided EUR 45,400 in support to 15 charitable projects. These local and international projects cover a wide range of fields, including education, disability, the environment and humanitarian aid.

Prix Coup de Cœur 2023: awarded to the Hoa Trang – Fleur Blanche association

This year, the Coup de Cœur prize, worth EUR 2,500, was awarded to the Hoa Trang – Fleur Blanche association. Based in Lorraine and active for over 25 years, Fleur Blanche is a humanitarian aid association that operates in Vietnam. The Coup de Coeur prize will enable the association to complete its project to rebuild the sanitary facilities at a primary school. Its overall mission is to promote the well-being of children and disadvantaged populations. Fleur Blanche provides financial and logistical support for projects in Vietnam, in partnership with local players: renovation or construction of living spaces (in schools, social security centres). The association also offers sponsorships to help young orphans and disabled children, or to provide schooling for children.

Today, the Help2Help initiative provides support in around 20 countries where the BNP Paribas Group operates, allocating more than EUR 0.5 million to charitable projects around the world every year.

For more info visit: <https://www.bgl.lu/en/csr/civic-responsibility/help2help.html>

About BGL BNP Paribas

BGL BNP Paribas (www.bgl.lu) is one of the largest banks in Luxembourg and part of the BNP Paribas Group. It offers an especially wide range of financial products and bancassurance solutions to individuals, professionals, businesses, and private banking clients. At end 2022, BGL BNP Paribas employed 2,152 people in Luxembourg. In 2023, BGL BNP Paribas was named "Best Bank in Luxembourg" by Euromoney.

About BNP Paribas

BNP Paribas is the European Union's leading bank and key player in international banking. It operates in 65 countries and has nearly 185,000 employees, including more than 145,000 in Europe. The Group has key positions in its three main fields of activity: Commercial, Personal Banking & Services for the Group's commercial & personal banking and several specialised businesses including BNP Paribas Personal Finance and Arval; Investment & Protection Services for savings, investment and protection solutions; and Corporate & Institutional Banking, focused on corporate and institutional clients. Based on its strong diversified and integrated model, the Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, BNP Paribas has four domestic markets: Belgium, France, Italy and Luxembourg. The Group is rolling out its integrated commercial & personal banking model across several Mediterranean countries, Turkey, and Eastern Europe. As a key player in international banking, the Group has leading platforms and business lines in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific. BNP Paribas has implemented a Corporate Social Responsibility

approach in all its activities, enabling it to contribute to the construction of a sustainable future, while ensuring the Group's performance and stability.

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